Draft: October 13, 2026

**SEATTLE BOAT SHOW**
**Boat Show Guidelines**
**In-water Displays at Bell Harbor Marina**

## 1. Eligibility

In-water display space at Bell Harbor Marina is available to Active Members of the Northwest Marine Trade Association who meet all Seattle Boat Show requirements.

To be eligible, an exhibitor must:

- Be an Active Member in good standing and current on all member dues
- Submit a completed and signed Boat Show Application **with** a 50% deposit of the in-water display fees by August 31. NOTE: Neither is processed until both are received.

Applications or deposits received after August 31 are considered late application and subject to the late applications rules of the guidelines.

## 2. Boat Requests

A. An eligible exhibitor may request as many boats for in-water display as desired, however, when the total number of boats requested by all aplicants exceeds available capacity at the deadline, the Boat Show Committee may limit the number of boats per exhibitor. Quantity will depend on how many boats we are over and the size of all the boats.

B. The submission of a boat does not guarantee that the boat will be assigned in-water display space.

C. The purpose of the boat limit is to promote wider exhibitor participation, create a diverse selection of boat brands for the show's attendees, and use space efficiently to maximize boats on display and space revenue.

D. The Boat Show Committee may set additional limits on the number of boats assigned to an exhibitor when necessary to accommodate available space, operational requirement, or for the good of the boat Show.

## 3. On-Time Applications

A. All signed applications accompanied with the 50% deposit received by August 31 will be considered first for in-water allocation process.

B. When requested boats exceed available in-water space, the Boat Show Committee will consider factors such as:

- Physical availability of the requested display space
- The variety of exhibitors participating in the in-water display
- Manufacturer, brand, model, size, type and other characteristics of the boats requested
- The exhibiting members Priority Points
- What is determined to be in the best interest of the Boat Show

C. Priority Points may be used for resolving competing requests but will not guarantee rights to a particular number of boats, location, or physical position within the Marina.

**4. Late Applications**

A. After the initial assignment of in-water display space, any remaining space will be made available to late applications on a first come basis.

B. Late applications will be considered subject to available space and will not displace a boat or exhibitor that was initially assigned space through the on-time process.

C. In considering late applications, Show Management will attempt to

- Maximize the number of exhibitors participating in the Bell Harbor Display
- Maximize boat variety (manufacturer, brand, model, size or underrepresented type)
- Maximize slip efficiency and best use of space.

5. **Assignment of Physical Space**

A. The Boat Show Director, under the direction of the Boat Show Committee, shall determine the final physical location of boats.

B. Physical assignments may be adjusted at any time as necessary to accommodate marina requirements, vessel dimensions, access, safety, and move in/out operations.

C. No exhibitor has guaranteed rights to any slip or location based upon prior years.

**6. Good of the Show**

In interpreting these guidelines, the Boat Show Committee and the Board of Trustees shall recognize that the interests and general good of the Boat Show take precedence over the interests of the individual exhibitors.

For the good of the show and subject to the approval of the Board of Trustees, a maximum exhibit space limit may be approved and enforced by the Boat Show Committee upon the exhibit space of: an exhibitor; exhibitors participating under the same or similar trade names; and/or an enterprise or enterprises affiliated with an exhibitor.