

NMTA BOARD OF TRUSTEES MEETING

July 15, 2026
NMTA & Teams

Present:

Mike Kirshenbaum, Chair
Scott Anderson
Sam Bisset
Elizabeth Bohling
Tony Bulpin
John Dumas
Nick Graf
Jason Hanleybrown
Paul Sorensen
Paul Zimmer

George Harris, President
Katie Groseclose, Executive & Programs Manager
Katie McPhail, VP Boat Show Director
Jay Jennings, VP Director of Government Affairs
Wyatt Asbury, Membership Coordinator
Kaden Horn, NMTA Intern
Susan Geiger, NMTA Legal Council

Absent:

Nick Buck-Niehaus
Bryce Hansen
Kelly Hawley

MINUTES

The Board members received access to copies of the following documents electronically on the Board's website in advance of the meeting, and these documents were referred to during the teleconference meeting:

- Board of Trustee Minutes for June 17, 2026
- Consolidated Financial Report for June 2026
- NMTA Dashboard
- New Members for July
- Grow Boating Committee Minutes for June 18, 2026
- Government Affairs Minutes for July 9, 2026

Welcome

Chair Mike Kirshenbaum called the meeting to order at 12:00 PM. Mike welcomed the new Board members: Sam Bisset and Jason Hanleybrown. Mike introduced Kaden Horn, the NMTA's summer intern. Scott Anderson announced to the Board that he no longer works at CSR Marine

and is starting a new boat repair company called Scott Anderson Marine. George said Scott Anderson Marine is pending Board approval today.

Approval of Minutes

It was moved, seconded, and carried to approve the June 17, 2026 Board of Trustees meeting minutes without changes.

Additional Items

There were no additional items to add to the meeting agenda.

Financial Report

Jen Higgins presented the year-to-date financials for the period ending on June 2026.

The Board reviewed the June financial reports.

NMTA 25-26 Audit Update

Jen Higgins reported Clark Nuber has begun prep work for the 2025-26 audit and will be in the NMTA office the first week of August for their fieldwork. The final audit results will be presented to the Board at the October meeting.

Membership

Wyatt Asbury presented two new member applications for July. **It was moved, seconded, and carried to approve the following applications assigned to the category of membership listed (Scott Anderson abstained):**

- Scott Anderson Marine – Active
- Mantle Industries - Active

Wyatt reported the total membership number for 2025-26 was 577, 10 short of the goal. Wyatt reported that 2024-25 there were 43 new members but 2025-26 there were 53 new members.

Membership Renewal Update

Wyatt Asbury reported the renewals are going smoothly, with 68% already being renewed, compared to this day last year where only 63% renewed. The goal is to get 90% of the membership to renew. They were due June 30, 2026, but there is a 30-day grace period after the deadline. Staff will begin calling all the members that haven't renewed.

Business License Verification

Wyatt Asbury reported Kaden Horn has been working on verifying all NMTA members had a current Washington state UBI number. George Harris reported NMTA Bylaws state that all NMTA members have an active UBI number. Kaden explained a few of the challenges he had verifying all the member UBI numbers.

Committee Appointments

Mike Kirshenbaum recommended Greg Dick, from Nautique Boats, to serve another 3-year term on the Boat Show Committee. Mike said there is one open remaining slot on the committee and staff will continue to look for the last person to join the committee.

It was moved, seconded and carried to appoint Greg Dick for another 3 year-term on the Boat Show Committee.

Legislative Update

Jay Jennings gave the following Government Affairs highlights:

- Jay sent PAC checks for \$42,000 for 33 candidates. Jay said this is important to help build relationships with candidates and legislators.
- Superyacht Northwest is rebuilding and restructuring. The committee is trying to figure out where they go from here and how they continue as a committee. Steve Jackman is interested in leading the committee.
- The NMTA Golf Tournament is September 21 and Harbor Pointe and it is the biggest PAC fundraiser of the year.
- The 2nd annual Legislative Fishing Day will be September 22 at Port of Everett.
- The Northwest Marina & Boatyard Conference is October 6-8 in La Conner. Jay thanked Jason Hanleybrown for Marine Floats sponsoring the event.

Grow Boating Committee

George Harris reported the Grow Boating Committee has met and discussed a summer campaign with organic social media. The committee would like to move forward with the proposal from Bullseye Creative to do 12 months of organic social media for \$2,500 per month.

It was moved, seconded and carried to sign the 12-month agreement with Bullseye Creative for organic social media for \$2,500 per month.

Boat Show Committee

Katie McPhail reported Katie gave the following Seattle Boat Show Updates:

- The July Boat Show Committee meeting will be held July 29. It will be the annual meeting with Bullseye Creative to discuss marketing planning and creative ideas for the 2027 Seattle Boat Show. All Board members are welcome and encouraged to attend.
- Applications for the 2027 show were sent to all NMTA members on June 30. Katie reported that currently we have received 24 applications. Katie will send a reminder this Friday.
- Katie reported she has been receiving harassing emails from music licensing companies again. In 2018 NMTA paid one of the agencies for licensing and thought that would be fine, but it turns out there are more music licensing companies. Susan Geiger said NMTA is responsible for all music played indoors at the Seattle Boat Show. The Board discussed

the problem with music licensing and a few options on how to deal with it, but no formal motion was made.

- Katie reported last year that they learned all electrical cords running under the carpet must be ordered through Edlen Electrical. Katie is going to follow up with Edlen on the exact rules and reasons for the rules.

AI Note Taking at NMTA Meetings

George Harris discussed AI Note Taking bots that attend NMTA Teams meetings. George said recently AI Note Taking bots have been attending meetings without the attendee attending the meeting and then sending the notes to all those invited to the meeting. The Board discussed attorney client privilege and other issues that might cause issues. George said he would like to NMTA have a formal policy but no formal policy was created.

President's Report

George Harris reported the following items of interest:

- George, Katie McPhail and Karsten McIntosh will be attending the NMTC meeting in Lake Tahoe. George said this is a meeting of boat show producers around the country. George said he plans to bring up music licensing and NMTA's digital guest ticketing system.

There being no further business, it was moved, seconded, and carried to adjourn the meeting at 1:52 PM. The next meeting of the NMTA Board of Trustees will be held on Wednesday, September 16 at 12PM on Teams & at the NMTA Office.