

NMTA BOARD OF TRUSTEES MEETING

May 20, 2026

Hybrid: Microsoft Teams & NMTA Office

Present:

Mike Kirshenbaum, Chair
Elizabeth Bohling
Nick Buck-Niehaus
Tony Bulpin
Nick Graf
Bryce Hansen
Kelly Hawley
Katie Malik
Paul Zimmer

George Harris, President
Katie Groseclose, Executive & Programs Manager
Katie McPhail, VP Boat Show Director
Jay Jennings, VP Director of Government Affairs
Wyatt Asbury, Membership Coordinator
Joan Collins, Boat Show Assistant
Karsten McIntosh, Director of Communications
Susan Geiger, NMTA Legal Council

Absent:

Scott Anderson
John Dumas
Jeff Messmer
Paul Sorensen

MINUTES

The Board members received access to copies of the following documents electronically on the Board's website in advance of the meeting, and these documents were referred to during the teleconference meeting:

- Board of Trustee Minutes for April 15, 2026
- Consolidated Financial Report for April 2026
- NMTA Dashboard
- Budget 26-27 Draft #1
- Projected Year-End as of 5/18/26
- New Members for May
- NMTA Dues & SBS Rate History
- Boat Show Committee Minutes for May 6, 2026
- Organic Social Media Report for Seattle Boat Show 2026
- Discover Boating & Seattle Boat Show 2026 Ticketing Promotion Report

- Grow Boating Minutes for May 7, 2026

Welcome

Chair Mike Kirshenbaum called the meeting to order at 12:00 PM.

Approval of Minutes

It was moved, seconded, and carried to approve the April 15, 2026 Board of Trustees meeting minutes without changes.

Additional Items

There were no additional items to add to the meeting agenda.

Financial Report

Jen Higgins presented the year-to-date financials for the period ending on April 2026.

The Board reviewed the April financial reports.

Projected Year End

Jen Higgins reported that Projected Year End has the Association ending the year at a Net Income \$204,539 which is \$176,839 better than budget.

2026/27 Budget Process

George Harris reviewed draft #1 of the 2026-27 budget. Draft 1 has the expenses exceeding revenue by \$58,481. George previewed the budget change menu that will be discussed at the budget lunches. There will be two budget lunches, where all Board members are encouraged to attend to discuss the new budget in detail and select from the budget change menu. The lunches will be May 27 and June 3. If necessary, there will be one additional budget lunch on June 10. The Board will approve the 2026-27 budget at the June Board meeting.

Membership

Wyatt Asbury presented a new member application for May. **It was moved, seconded, and carried to approve the following application assigned to the category of membership listed:**

- Olson Yacht Group – Active

Membership Rates

George Harris reviewed the NMTA Dues history from 1992 to present day. He also showed what the membership rates are currently for peer Associations around the country. George asked the Board to think about either raising the rates by inflation or keeping them the same to try to grow membership.

George Harris reported staff recommend holding membership rates for the next year at \$585. George said NMTA is in the higher rate for dues for regional association rates. The Board

discussed raising the rates by \$10, so a 1.7% increase (half of CPI). The Board discussed PAC contributions, and how the suggested PAC donation is displayed on the invoice.

It was moved, seconded and carried to approve NMTA memberships rates for 2026-2027 increase \$10 to \$595 with a \$75 PAC donation.

Legislative Update

Jay Jennings gave the following Government Affairs highlights:

- Jay traveled to Washington DC for a conference with the Pacific Northwest Waterways Association. Jay said it was very positive and optimistic.
- The NMTA Golf Tournament is September 21 and it is the biggest PAC fundraiser of the year.
- The Department of Ecology is currently working on the new Boatyard General Stormwater Permit that will take effect in October 2027. Jay will be calling all members with a boatyard permit to make sure their “experiences, challenges, and recommendations are fully represented”.
- George Harris reported Ryan Rabatin was originally going to be at this meeting, but at the past Superyacht Northwest meeting Ryan announced he will be stepping down as their chair. George said that nobody had volunteered to fill the roll. George said there is a chance Superyacht Northwest will become more of a traditional NMTA committee and not as their own entity running under NMTA.

Boat Show Committee

Katie McPhail described these highlights from the April Boat Show Committee meeting:

- Last weekend’s sold-out Anacortes Boat & Yacht Show featuring Trawlerfest featured 100 exhibitors and 231 boats and attracted 3,538 attendees over three days which is up 2,831 attendees from 2025 and marking the show’s strongest attendance since transitioning to a three-day format in 2022. We sold tickets in 43 states and Canadian Provinces.
- Katie reported that this year First & Goal covered the \$80K cost for the new security measure but next year NMTA will have to pay for all the increased staffing.
- Katie discussed creating boat show guidelines for Bell Harbor Marina and the Anacortes Boat & Yacht Show.
- The dates for the 2027 Seattle Boat Show will be Friday, February 5 to Saturday, February 13. The committee discussed show hours and moved to recommend the same hours as 2026.
- Katie has put together an RFP for show decorators. Katie said it is nice that GES has history with the show, but we want to make sure we are getting the best price before signing a multi-year deal with GES.

It was moved, seconded, and carried to approve the May 6, 2026, Boat Show Committee minutes and the Boat Show Committee recommendations for the same hours as the 2026 Seattle Boat Show.

Grow Boating Committee

Karsten McIntosh reported described these highlights from the April Grow Boating Committee meeting:

- Emily Lewis and Floyd Kolmer reported the results from the Discovery Boating promotion. The committee was pleased with the results and wants to repeat it again at the 2027 show.
- The committee reviewed the 2025 grants, and the committee recommended continuing Grow Boating Grants totaling \$20,000 for 2026-27.
- The committee discussed continuing the summer grow boating promotion with Lisa Samuelson.

2026 Board Elections

Katie Groseclose reported ballots are due June 5 at 5PM. She will send a reminder this Friday to let members there are still two weeks to vote. Katie reported the three retiring Board members are: Nick Graf, Katie Malik and Jeff Messmer. The retiring Boat Show Committee members are Greg Dick, Jace Romine and Stephanie Riley.

George Harris reports that staff are going to work on refreshing the committee chair's list and hopes to have it approved at the June meeting.

Strategic Planning Meeting Follow Up

George Harris thanked everyone for attending the Strategic Planning meeting. He asked the Board if they had any additional comments from the meeting.

There being no further business, it was moved, seconded, and carried to adjourn the meeting at 1:50 PM. The next meeting of the NMTA Board of Trustees will be held on Wednesday, June 17 at 3PM at Queen City Yacht Club.