

NMTA
BOAT SHOW COMMITTEE MEETING
May 6, 2026 10:00 A.M.
Teams Meeting

Present:	Elizabeth Bohling, Chair Sam Bisset Tony Bulpin Greg Dick Patrick Harrigan Jon Josephson Stephanie Riley Jace Romine Jay Quam
NMTA Staff	George Harris, President Katie McPhail, VP and Boat Show Director Wyatt Asbury, Membership Coordinator Katie Groseclose, Board & Events Manager Joan Collins, Boat Show Assistant Karsten McIntosh, Director of Communications

MINUTES

Elizabeth Bohling called the meeting to order at 10:00 am.

New Members

Wyatt Asbury reported no new members for May. He and George are meeting with Helly Hansen tomorrow. Wyatt reported it is difficult to get new members when the Anacortes Boat & Yacht Show is sold out. We still need 13 members by the end of next month to reach our membership goal for the year.

Anacortes Boat & Yacht Show Update

Katie McPhail reported that the Anacortes Boat & Yacht Show is next week, Thurs, May 14 to Sat, May 16. Tents will be installed on Monday, and boats will begin arriving on Tuesday. We are still in need of volunteers, please contact Joan Collins. George said all NMTA members were emailed two comp tickets for the show. Katie announced a new promotion with the Chamber to encourage attendees to renew their boat tabs and receive two free tickets to the show.

NMTA Strategic Board Meeting Recap

George Harris reported the NMTA Board met last week for an all-day strategic meeting. Elizabeth Bohling said the Board discussed the NMTA Health Trust, political advocacy and Boat Show Guidelines. The Board recommended forming a taskforce to create Boat Show Guidelines for the Anacortes Boat & Yacht Show and Bell Harbor Marina.

Association Budget Planning Process

George Harris reported that staff is working on the 26/27 budget. George present a draft budget and Budget Change Menu at the May meeting. There will be three “budget lunches” for the Board to review the budget. The final budget will be approved at the June Board meeting.

Annual Meeting

George Harris reported the Annual Meeting will be on June 17 at Queen City Yacht Club.

2027 Seattle Boat Show Dates

Katie McPhail reported that the dates for 2027 Seattle Boat Show will be Friday, February 5 to Saturday, February 13. The show will end on Superbowl weekend, President’s Day weekend, and Valentine’s Day weekend. The show will also overlap with the Miami Boat Show, Feb. 10-14. The committee agreed that due to NFL schedule these dates are still the best option.

The committee reviewed the 2026 Seattle Boat Show hours. The committee discussed pros and cons of changing the hours or keeping them the same as the 2026 show.

The committee moved, seconded and approved a recommendation to the Board to keep the same show hours as the 2026 Seattle Boat Show.

SBS27 Staff Priorities

Katie McPhail reported the following items that staff are currently working on for the 2027 Seattle Boat Show:

- SBS27 Budget, address labor increases
- PR/Media replacement for Lisa Sammuelson
- Advertising contract
- Show Decorator contract
- Promotion strategy – expand After Dark to drive Friday attendance
- Boat Show Guidelines and cancelation schedule for Bell Harbor

2027 Show Decorator RFP

Katie McPhail reported she has put together an RFP for show decorators and expects bids by the May 15 deadline from: GES, Freeman, Fern and Luxx.

Retiring Committee Members & Board Elections

Katie Groseclose reported Board election ballots were emailed out to all voting members on Monday. The elections end on June 5 at 5PM.

Katie reported the three committee members who have terms ending in June are: Greg Dick, Jace Romine and Stephanie Riley. Katie reports the Board will select the new committee members at their June meeting, so if anyone has suggestions to please let her know.

The meeting was adjourned at 11:20 AM. The next Boat Show Committee meeting will be Wednesday, June 10 at 10AM on Microsoft Teams.