

NMTA TRUSTEE NOMINEE BIOGRAPHY QUESTIONNAIRE

Please Return to katieg@nmta.net by April 3, 2026

Name (include nicknames you go by): Steve Thoreson

Company Name: Sun Country Marine Group

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Email address: stevet@scmg.com

BACKGROUND and INTERESTS

Date of Birth: 1/22/1959

Education: Western Washington University - Degrees 4-year Business Administration

Hobbies or other non-work interests: Golfing, Boating

What are your current job responsibilities: General Manager

Past Work Experience: Brokerage Manager and Yacht Sales-27 years Union Marine

Past Board Experience (including NMTA): None

How long have you been a member of this Association? 27 years with Union Marine 1 year with SCMG

Have you volunteered for this Association before? Yes__ No_X__

In what capacity did you serve? _____

Have you held a leadership position on a Board in the past? Yes: _____ No: X__

Name of Organization: _____ Position _____

Why would you like to be a member of the NMTA Board of Trustees?

To help grow the association.

What, in your opinion, are the NMTA's strengths and weaknesses

I think the NMTA strength is in its long history and long-time support of many major dealers. The ability to survive during the 2008 market downturn, i.e., the covid shut down, shows the resilience of the membership. The weakness is the lack of growth in our industry as many of the younger generation are not embracing or getting into boating like previous generations. This affects the growth of boating as a recreation and has an impact on jobs in our industry.

What issues are important to our organization in the short term?

Short term we need to bolster our boat show to enhance the direct experience and show the need for the show instead of shopping strictly online. This is how we set ourselves apart from becoming Amazon.

in the long term?

Long term if we do not work to get the younger generations into the boating world this will shrink this industry even more. This will affect how boat shows are viewed and will make them less sustainable financially for everyone.

Members of the NMTA Board of Trustees are requested to serve on one or more NMTA committees. Whether or not you are chosen to serve as a Trustee, you may serve on other committees. Which of the following committees would be of most interest to you? Mark in order of preference: (1) = first choice (10) = no interest

BOAT SHOW 1
BOATYARD 6
FISH 7
GOVERNMENT AFFAIRS 9
GROW BOATING 4
MARINA 3
MEMBERSHIP 2
PAC 10
SUPERYACHT 5

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