

NMTA TRUSTEE NOMINEE BIOGRAPHY QUESTIONNAIRE

Please Return to katieg@nmta.net by April 3, 2026

Name (include nicknames you go by): ___Katie Malik

Company Name: _____ PropEle Electric Boat Motors, Inc

Home Address: _____ 5214 21st ST NW, Gig Harbor, WA 98335 _____

City State Zip

Office Address: _____ 10404 428th Ave SE, North Bend WA 98045 _____

City State Zip

Cell Phone: _____ 206-235-9938 _____ Office Phone: _____

Email address: _____ katie@propelemarine.com _____

BACKGROUND and INTERESTS

Date of Birth: ___ 10/12/1979 _____

Education: ___ Seattle Pacific University (BA in music, business administration minor 2002 – Magna cum laude), Berklee College of Music (MA in progress)

Hobbies or other non-work interests: ___ Musician/singer/producer/voice actor is my “other” job, mountaineering, sailing, traveling, art, dance

What are your current job responsibilities: ___ Marketing director – strategy, brand partnerships, content creation, company website, social media and marketing integrations

Past Work Experience: ___ GM of Gig Harbor Boat Works 2001-2025, CEO Malik Creative Services (marketing contractor for small businesses, primarily marine and IT services) 2014-present, Finance/ HR Manager and then Business Development Manager at Seitel Systems (2007-2018), Bookkeeper and Billing Coordinator Seitel Leeds & Associates 2002-2007.

Past Board Experience (including NMTA): ___ NMTA Board of Trustees (appointed to fill 1 yr vacancy). Co-founder/Executive Director of nonprofit yoga studio CF Yogi (www.cfyogi.org) 2-18-present. Board of Trustees for Seattle Gilbert & Sullivan Society (2006-2010, including 1 yr as Secretary and 1 yr as treasurer – tenure included \$1.2 million capital campaign for move from SLU to North Seattle facility). Board of Trustees for Opus7 Vocal Ensemble (2004-2006).

How long have you been a member of this Association? Directly since 2001, indirectly (via my parents company Gig Harbor Boat Works) since 1986.

Have you volunteered for this Association before? Yes X No

In what capacity did you serve? Boat Show committee 2022-2025

Have you held a leadership position on a Board in the past? Yes: X No:

Name of Organization:

Seattle Gilbert & Sullivan Society Treasurer, Secretary

Opus 7 Vocal Ensemble Secretary

Why would you like to be a member of the NMTA Board of Trustees?

I grew up going to boat shows as my parents were working the shows with their company Gig Harbor Boat Works, and spent many afternoons of my childhood playing on boats and beaches of the Puget Sound. I am passionate about the waterfront lifestyle and keeping it accessible and affordable to the people who live here, for traditional craftsmanship, and the problem-solving ingenuity that boating fosters. I particularly want to serve on the board in order to be a voice for small craft, sailing, traditional boats, affordability and accessibility as the cost of living (and doing business) in our state has risen so much in recent decades.

What, in your opinion, are the NMTA's strengths and weaknesses?

Strengths: The NMTA has a fantastic asset and history in the Seattle Boat Show, which is the lifeblood of the organization. There also is an intelligent and established group of leaders in the current board and staff team, which is a big part of the organization's success even amidst all the uncertainty we've had to navigate in the marine industry and general business environment these past few years. That the NMTA is financially stable, particularly its recovery from the reserve drawdown during the pandemic is a big testament to the leadership and commitment of the current team.

Weaknesses: As an established org with a long-serving staff, directional change doesn't come easily. I've served on boards for young, nimble start-ups as well as older, established legacy organizations like NMTA. Getting the legacy organizations to make changes can be a bit like steering the Titanic. Not impossible, but it takes a good degree of planning, a clear objective, and a longer timeline. As the world changes, a legacy organization's collective memory is incredibly valuable--but can also cloud their vision of the changing landscape. It may be tougher to meet the needs of the people it was designed to serve, requiring new and creative ways of thinking. Challenges can be seen as threats... or as opportunities.

What issues are important to our organization in the short term? The downtrend in Seattle boat show attendance seems to be the most pressing challenge, along with the exhibitor tension around the West Hall "gridlock." It could be that the boatshow rules/bylaws that were written when the show moved from Kingdome to Seahawks stadium 20(?) yrs ago are due for a refresh, or that a different tack is necessary to improve the diversity of boats and options available to consumers at the show.

in the long term? __The increasing costs of doing business in the Pacific Northwest are making it harder and harder for marine businesses to stay competitive. We need good personnel, we need them to earn good wages, we need a population that is able to afford boating as part of their lifestyle. The water is a big reason that people decide to move here, so we've got a great opportunity in that. But as an organization we need to take a longer view of the things that are going to make marine businesses flourish over the next generation.

Members of the NMTA Board of Trustees are requested to serve on one or more NMTA committees. Whether or not you are chosen to serve as a Trustee, you may serve on other committees. Which of the following committees would be of most interest to you? Mark in order of preference: (1) = first choice (10) = no interest

BOAT SHOW __2__
BOATYARD __8__
FISH __5__
GOVERNMENT AFFAIRS __3__
GROW BOATING __1__
MARINA __7__
MEMBERSHIP __4__
PAC __6__
SUPERYACHT __10__

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