

**NMTA**  
**BOAT SHOW COMMITTEE MEETING**  
**April 8, 2026, 10:00 A.M.**  
**Teams Meeting**

Present:	Elizabeth Bohling, Chair Sam Bisset Greg Dick Patrick Harrigan Jon Josephson Stephanie Riley Jace Romine Jay Quam
NMTA Staff	George Harris, President Katie McPhail, VP and Boat Show Director Wyatt Asbury, Membership Coordinator Katie Groseclose, Board & Events Manager Joan Collins, Boat Show Assistant Karsten McIntosh, Director of Communications
Absent:	Tony Bulpin

**MINUTES**

**Elizabeth Bohling called the meeting to order at 10:00 am.**

**New Members**

Wyatt Asbury presented three new member applications which are pending Board approval.

**The Committee moved, seconded and passed a recommendation to the Board to approve the following NMTA membership applications:**

- Supernova Expeditions – Active
- Solar Sal Boats– Active
- Dogfish Boats – Active

George Harris asked the committee to send Wyatt any membership leads they have. He said an introduction is welcomed and very helpful to help reach our membership goals.

**Anacortes Boat & Yacht Show Update**

Katie McPhail reported the Anacortes Boat & Yacht Show sold out by the application deadline. Katie said there is still some room available in the trailer lot. There are currently 88 exhibitors and 221 boats listed for sale on the website. Katie is working on the layout now.

### FGI Settlement Recap

Katie McPhail reported she went with Jen and George to meet with First & Goal for settlement for the 2026 Seattle Boat Show. She reported the total bill was \$713,650, an increase of \$6,800. Katie noted that this year First & Goal covered the \$80K cost for the new security measures but next NMTA will have to pay for all the increased staffing. FGI bill could be \$900K in 2027.

### SBS Preliminary P&L

Katie McPhail reported we were \$98K better than budget in the preliminary Seattle Boat Show budget, with revenue at \$1,123,358 vs. budgeted \$1,025,015. Katie gave a brief review of areas that were better than budgeted and a few of the areas where we went over budget. Contract services was significantly high due to FGI labor increases (24%).

### SBS Dashboard Slides

Wyatt Asbury presented the Seattle Boat Show Dashboard for 2025. The slides covered daily & hourly attendance numbers, sponsorship income numbers, space rental numbers, numbers of boats on display and other boat show metrics.

### After Dark, 2027 Promotions Strategy

Katie McPhail reported that After Dark was a good promotion, to help grow attendance and was cost effective. Katie would like the committee to consider that success when 2027 promotion discussion begin.

### 2027 Seattle Boat Show Dates

Katie McPhail reported that the dates for 2027 Seattle Boat Show will be Friday, February 5 to Saturday, February 13. This means the show will end on Superbowl weekend, President's Day weekend, and Valentine's Day weekend. This also means the show will overlap with the Miami Boat Show, Feb. 10-14. The committee will approve a board recommendation for dates/hours at the May meeting.

### 2027 Show Decorator RFP

Katie McPhail reported she has put together an RFP for show decorators. Katie said it is nice that GES has history with the show, but we want to make sure we are getting the best price before signing a multi-year deal with GES.

### Spring Meetings. Strategic Planning, Budget Process

George Harris reported that the NMTA Board will meet at the end of April for a full day Board strategic planning workshop. The Board is going to discuss three major topics: the NMTA Health Trust, Seattle Boat Show space allocation/shortage and new taxes & regulations on Washington businesses.

**The meeting was adjourned at 11:05 AM. The next Boat Show Committee meeting will be Wednesday, May 6 at 10AM on Microsoft Teams.**