

NMTA BOARD OF TRUSTEES MEETING

January 14, 2026

Microsoft Teams

Present:

Paul Sorensen, Chair
Scott Anderson
Nick Buck-Niehaus
Elizabeth Bohling
Bryce Hansen
Kelly Hawley
Katie Malik
Jeff Messmer
Paul Zimmer

George Harris, President
Katie Groseclose, Executive & Programs Manager
Katie McPhail, VP Boat Show Director
Jay Jennings, VP Director of Government Affairs
Wyatt Asbury, Membership Coordinator
Joan Collins, Boat Show Assistant
Karsten McIntosh, Director of Communications
Susan Geiger, NMTA Legal Council

Absent:

Tony Bulpin
John Dumas
Nick Graf
Mike Kirshenbaum

MINUTES

The Board members received access to copies of the following documents electronically on the Board's website in advance of the meeting, and these documents were referred to during the teleconference meeting:

- Board of Trustee Minutes for December 17, 2025
- Consolidated Financial Report for December 2025
- NMTA Dashboard
- New Members for January
- Government Affairs Committee Minutes for January 9, 2026

Welcome

Chair Paul Sorensen called the meeting to order at 12:00 PM.

Approval of Minutes

It was moved, seconded, and carried to approve December 17, 2025 Board of Trustees meeting minutes without changes.

Additional Items

There were no additional items to add to the meeting agenda.

Financial Report

Jen Higgins presented the year-to-date financials for the period ending on December 31, 2025.

The Board reviewed the December financial reports.

Membership

Wyatt Asbury presented six new member applications for January. **It was moved, seconded, and carried to approve the following six applications assigned to the category of membership listed:**

- Atlantic Project Cargo – Active
- Port of Poulsbo – Active
- Viking Marine Construction – Active
- Zin Electric Boats – Active
- Blazon Heaters – Affiliate
- Slumber Ease Mattress Factory – Affiliate

Spring Strategic Planning Session

George Harris reported he would like to bring back a Board Strategic Planning Session. It will be held April 22, 9am-3pm, location TBD. Topics he would like to discuss include:

- NMTA Strengths, Weaknesses, Opportunities, Threats
- What Mega Issues need focused discussion?
- Lumen Field Lease Renewal (3 years remaining on current lease)
- Boat Show Guidelines & Space Allocation
- Health Trust Strategy and Viability
- Membership & Financial Viability
- State & Federal Regulations
- Superyacht Northwest Viability
- Grow Boating Programs

Government Affairs Update

Jay Jennings gave the following Government Affairs highlights:

- The 2026 legislation session started Monday, January 12.

- Jay reported the Committee met on January 9 and discussed the January 2026 legislative session. Jay discussed the bills that NMTA should be concerned about in the upcoming legislative session.
- The 2026 NMTA Lobby Day will be held on January 29. Jay is working with RBAW to produce the event. He encouraged all Board members to attend.

Anacortes Boat & Yacht Show

George Harris reported that the Anacortes Boat & Yacht Show committee met last week and set the rates for the show. Applications will go out to all NMTA members towards the end of January. George reported the committee discussed the Northwest Yacht Brokers Association announcing they will not be holding a spring show in April.

Boat Show Committee

Katie McPhail described these highlights from the January Boat Show Committee meeting:

- There are 285 exhibitors indoors and 55 boats in Bell Harbor Marina.
- If the Seahawks win this weekend they will host the NFC Championship on January 25. This would mean staging and move-in will be reduced and move-in would not be able to start until Monday, January 26. Katie is going to send move-in instruction on Tuesday, Jan 20 when we know more about the Seahawks.
- The committee discussed Lumen Fields new security protocol, where everyone walking into the building will need to go through a metal detector. Bags will be allowed but are subject to search. Those driving into the facility will not need to get out of the vehicle to be searched.
- The Exhibitor Dashboard is up and running, and the digital guest tickets were added last month.
- George Harris reported that website traffic has been up from previous years. George reported as of this morning we have sold 1,689 tickets, which is very similar to this same time last year.
- Karsten said the early awareness part 1 of the campaign is set to end on Friday and then step 2 will start ramping up the social media and television advertising.
- GES Exhibitor Service Webinar, Jan. 15 at 3PM
- After Dark is coming together and Katie discussed details with the committee.

President's Report

George Harris showed the Board the new Digital Guest Ticket platform. Joan Collins previewed all of the new features of the site and briefly explained how the website works.

George thanked the Board for everything they do for the Association and wished everyone a happy holiday.

There being no further business, it was moved, seconded, and carried to adjourn the meeting at 1:10PM. The next meeting of the NMTA Board of Trustees will be held on Tuesday, February 3 at 9AM at the Seattle Boat Show.