

# BOARD OF TRUSTEES

January 14, 2026  
(16 days until start of Seattle Boat Show)  
Teams Video Conference

## AGENDA

12:00 PM		1.	Welcome	Mike Kirshenbaum
12:00 PM		2.	Additional Items to Add to Agenda	All
12:05 PM	Action (M)	3.	Approval of December 17, 2025 Minutes	Mike Kirshenbaum
12:05 PM	Review	4.	Financial Report <ul style="list-style-type: none"><li>• Through December 31, 2025</li></ul>	Jennifer Higgins
12:10 PM	Action	5.	New Member Applications	Wyatt Asbury
12:15 PM	Update	6.	Spring Strategic Planning Session <ul style="list-style-type: none"><li>• April 22, 9am-3pm, Location TBD</li><li>• NMTA Strengths, Weaknesses, Opportunities, Threats</li><li>• What Mega Issues need focused discussion?</li><li>• Lumen Field Lease Renewal (3 years remaining on current lease)</li><li>• Boat Show Guidelines &amp; Space Allocation</li><li>• Health Trust Strategy and Viability</li><li>• Membership &amp; Financial Viability</li><li>• State &amp; Federal Regulations</li><li>• Superyacht Northwest Viability</li><li>• Grow Boating Programs</li></ul>	Mike Kirshenbaum
12:30 PM	Update	7.	Legislative Update & Government Affairs Committee	Jay Jennings
12:40 PM	Update	8.	Anacortes Boat & Yacht Show	George Harris
12:45 PM	Update	9.	Seattle Boat Show <ul style="list-style-type: none"><li>• Lumen Field exhibitor count &amp; space rental</li><li>• Bell Harbor exhibitor count &amp; space rental</li><li>• Move-In Schedule, Staging, Boat Handling</li><li>• Promotions (too many to list)</li><li>• Advertising &amp; Marketing Plan</li><li>• Ticket Sales</li><li>• Website &amp; Website Traffic</li></ul>	Katie McPhail Joan Collins Karsten McIntosh
1:00 PM		10.	Adjourn	Mike Kirshenbaum

Next Board Meeting:  
Tuesday, February 3, 2026 - 9:00 AM  
Lumen Field Event Center  
BSU Classroom adjacent to Show Office at Concourse Entrance