

2026 SBS Promotion Purpose Grid

		Attendance	Media	Sponsorship	Enhance Experience	Education	Grow Boating	Good Cause, or Comp Booth
All Days	\$5 Parking	X			X			
All Days	Antique & Classic Boats				X			X
All Days	Be Whale Wise, tickets				X	X		X
All Days	Boat Show U	X		X	X	X		
All Days	Boating & Fishing Semi	X		X	X	X	X	
All Days	Digital Guest Tickets	X						
All Days	Ice Cream Boats			X	X			
All Days	Kids <17 Free	X		X			X	
All Days	Senior Discount	X						
All Days	Shuttle Buses	X		X	X			
All Days	Tunnel Club Lounge			X	X			
Week Days	Free Chowder				X			
Friday	Sip & Sketch	X	X	X	X		X	
Friday	Dozfy Live Art	X	X	X	X			
Weekends	Toy Boat Building, CWB				X		X	X
Sunday	Bubbly at Boat Show			X	X			
Monday	Career Fair, Core Plus		X					X
Monday	Womens Day	X	X	X		X	X	
Tuesday	2 for 1 Tuesday	X						
Tuesday	T' Juana Tacos				X			
Wednesday	Boating's in our Blood							X
Wednesday	Military Day	X		X				X
Thursday	Dog's on Deck	X	X		X			
Thursday	Value hot dog				X			