

NMTA BOARD OF TRUSTEES MEETING

January 15, 2025

Zoom

Present:

Paul Sorensen, Chair
Elizabeth Bohling
Tony Bulpin
Nick Graf
Kelly Hawley
Mike Kirshenbaum
Tori Parrott
Craig Perry
Alex Sutter

Karsten McIntosh, Communications Director
Jay Jennings, VP Government Affairs Director
Katie Groseclose, Executive & Programs Manager
Jen Higgins, Director of Finance
Katie McPhail, VP Boat Show Director
Wyatt Asbury, Membership Coordinator
John Gregory, NMTA Legal Counsel

Absent:

Scott Anderson
John Dumas
Jeff Messmer
Paul Zimmer

MINUTES

The Board members received access to copies of the following documents electronically on the Board's website in advance of the meeting, and these documents were referred to during the teleconference meeting:

- Board of Trustee Minutes for December 18, 2024
- Consolidated Financial Report for December 2024
- New Members for January
- NMTA Dashboard
- Government Affairs Committee Summary for January 9, 2025

Welcome

Chair Paul Sorensen called the meeting to order at 12:00 PM.

Approval of Minutes

It was moved, seconded, and carried to approve the December 18, 2024 Minutes Board of Trustees meeting minutes without changes.

Additional Items

There were no additional items to add to the meeting agenda.

Financial Report

Jennifer Higgins presented the year-to-date financials for the period ending on December 31, 2024.

The Board reviewed the December financial reports.

New Member Application

Wyatt Asbury presented one new member application for January. **It was moved, seconded, and carried to approve the following application assigned to the category of membership listed:**

- Bracewell Yachts – Active

Membership Update

Wyatt Asbury reported he has been in talks with a company that sells video games, but they are not marine related. The company is called American Arcade, and they said they have been at multiple boat shows around the country. The Board discussed the company and said they are not marine related enough and would rather not have them at the show.

Health Trust Update

George Harris reported the health trust renewed over 90% in groups, employees and premiums.

Officer Nominating Committee Report

Alex Sutter reported to the Board on the recommendations from the Officer Nominating Committee. The committee included Craig Perry, Paul Zimmer and Alex Sutter. They nominated the following officers: Chair, Mike Kirshenbaum; Vice-Chair, Tony Bulpin; Secretary-Treasurer, Kelly Hawley, and Elizabeth Bohling at the member-at-large. The officers will serve from July 1, 2025 – June 30, 2026.

It was moved, seconded and the Board unanimously elected the officers nominated by the Officer Nominating Committee.

Government Affairs Update

Jay Jennings gave the following highlights Government Affairs:

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- Governor Ferguson was sworn in this morning as Governor.
- Jay reported the 2024 legislative session started on Monday, January 13. Jay reported Legislative Boating Day in Olympia is February 4, 2025. Jay said he is aware that this is during the 2025 Seattle Boat Show but hopes it will help keep boating issues top of mind for legislators.
- The route 40 bus route on Westlake Ave conflict is ongoing. There is construction going on in the area now, that is not part of the project, but it is still inconvenient for all the maritime businesses located on Westlake.
- Three bills we are focusing on this year:
 - Senate Bill 5281 – Expanding Eligibility for Non-resident cruising permit
 - House Bill XXXX – Regarding Aquatic Lands Leasing, replacing producer price index with consumer price index
 - House Bill – COREPLUS Maritime, an act relating to directing the statewide career and technical education task force to consider expanding and strengthening certain educational opportunities for careers in maritime

Anacortes Boat & Yacht Show

George Harris reported the Anacortes Boat & Yacht Show committee last week. The group recommended a CPI rate increase. George reviewed the MOI with Chamber of Commerce and signed a 5-year agreement to move forward. The Anacortes Boat & Yacht Show will be May 15-17.

Boat Show Committee

Katie McPhail gave updates on the 2025 Seattle Boat Show:

- Katie reported there are currently 292 exhibitors. There are currently 55 boats signed up for Bell Harbor Marina.
- Move-in instructions will be sent to exhibitors this Friday and boats will begin staging on January 22. Katie is pleased that the move-in schedule will look very similar to last year.
- Joan reported Bell Harbor Marina is full with 38,000 square feet rented. Joan started a waiting list and it is now up to 10 boats.
- Katie discussed the Big Duck promotion and the permitting process to get the duck on the parking lot. The permit with City of Seattle is in process has been submitted with the work from in the engineering firm.
- Karsten McIntosh reported the 2025 marketing plan is posted to the exhibitor site. This plan lists everything we have been doing to get people the show. He encouraged Board members to take a look at the document.
- George reported he continues to monitor the guest ticket distribution to see how the numbers compare to 2024.
- George encouraged the Board to go to SeattleBoatShow.com to get an overview of all the promotions:
 - The Big Duck
 - Boating's in our Blood Drive
 - Uncorked

- Sails & Ales
- Bubbly at the Boat Show
- T' Juana Taco Tuesday
- Mister Softee Ice Cream Boats
- Free Shuttle
- \$5 Parking, Bell Harbor
- Anthony's Chowder, weekdays
- Free Seminars
- Boat Show University
- Women's Day
- 2 for 1 Tuesday
- Military Appreciation Day
- Dogs on Deck
- Senior Discount \$2
- Be Whale Wise – Seahawks Tickets
- Antique Class Boat Display
- Toy Boat Building, weekends
- Aqua Paddlers
- Career Fair
- Tunnel Club Lounge
- The Boat Geeks podcast

There being no further business, it was moved, seconded, and carried to adjourn the meeting at 1:07PM. The next meeting of the NMTA Board of Trustees will be held on Tuesday, February 4, 2025 at Lumen Field Event Center.