NORTHWEST MARINE TRADE ASSOCIATION

ANACORTES BOAT & YACHT SHOW Featuring Trawlerfest
BOATSHOW • EDUCATION • RENDEZVOUS

NMTA Dashboard
January 15, 2025

NMTA HealthTrust

SYNW SUPERYACHT NORTHWEST

SEATTLE BOAT SHOW INDOORS + AFLOAT

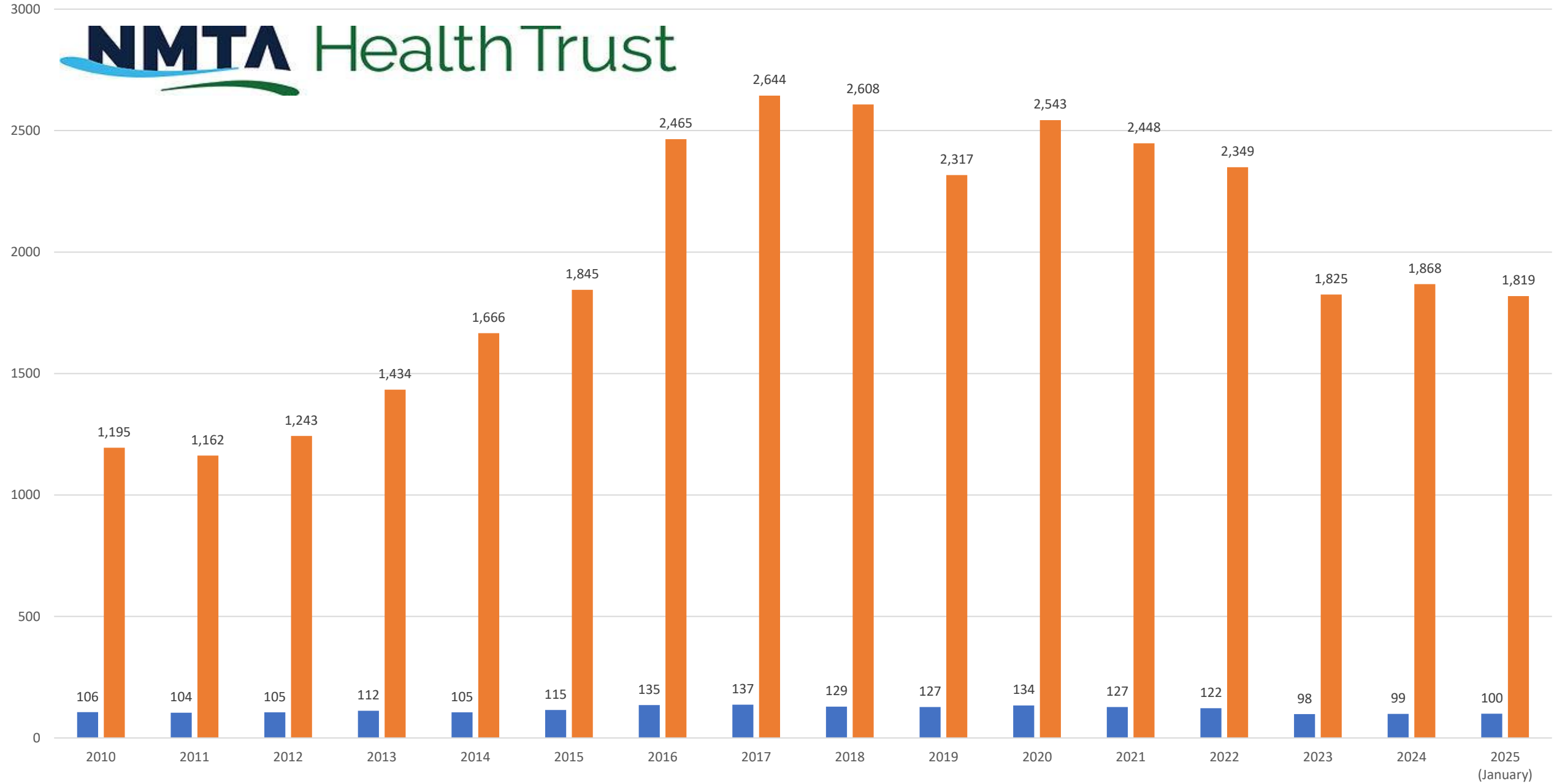
Updated: 1.13.25

NORTHWEST MARINE TRADE ASSOCIATION

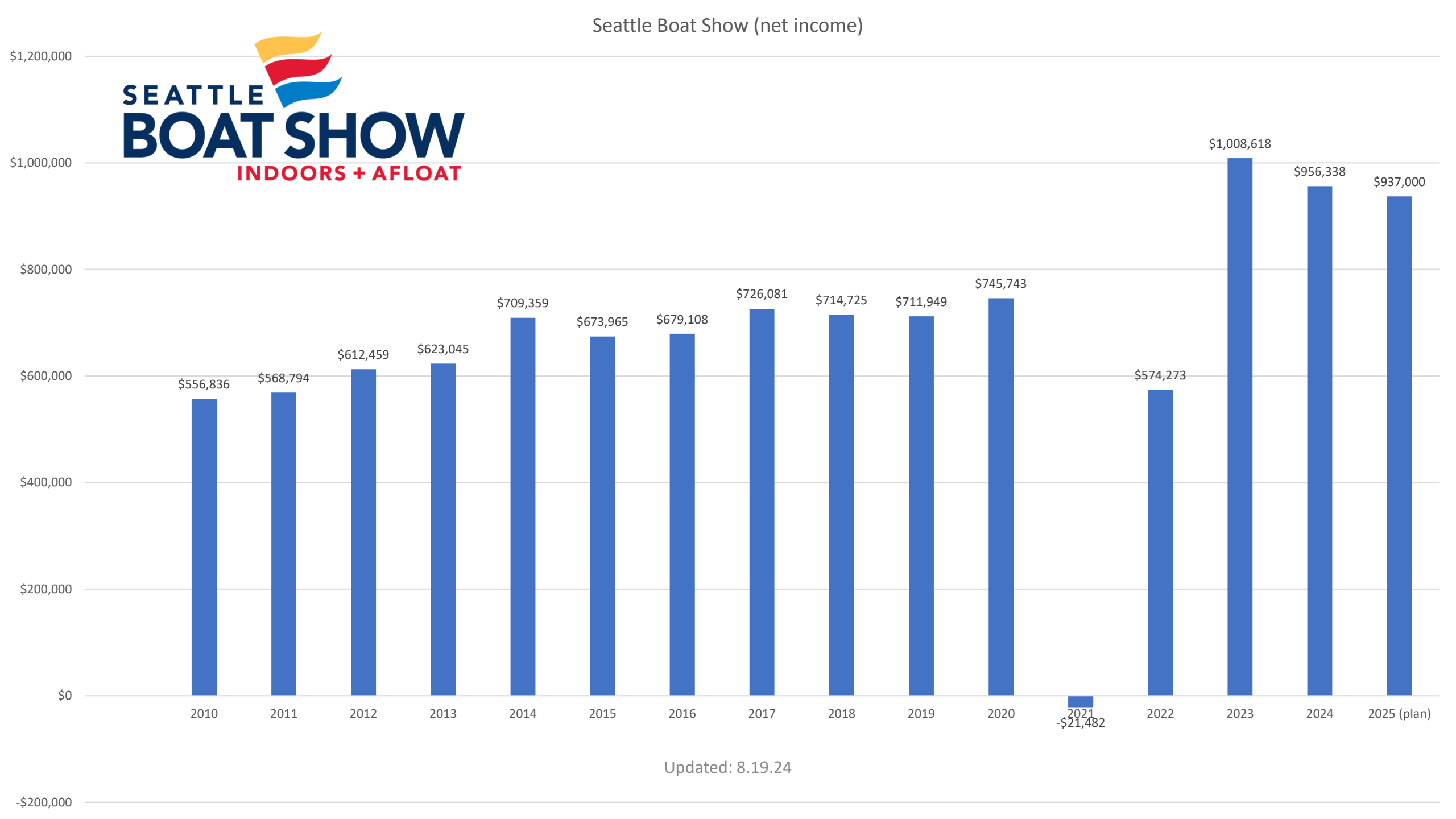
NMTA Membership (year end) with New Member detail

Updated: 1.13.25

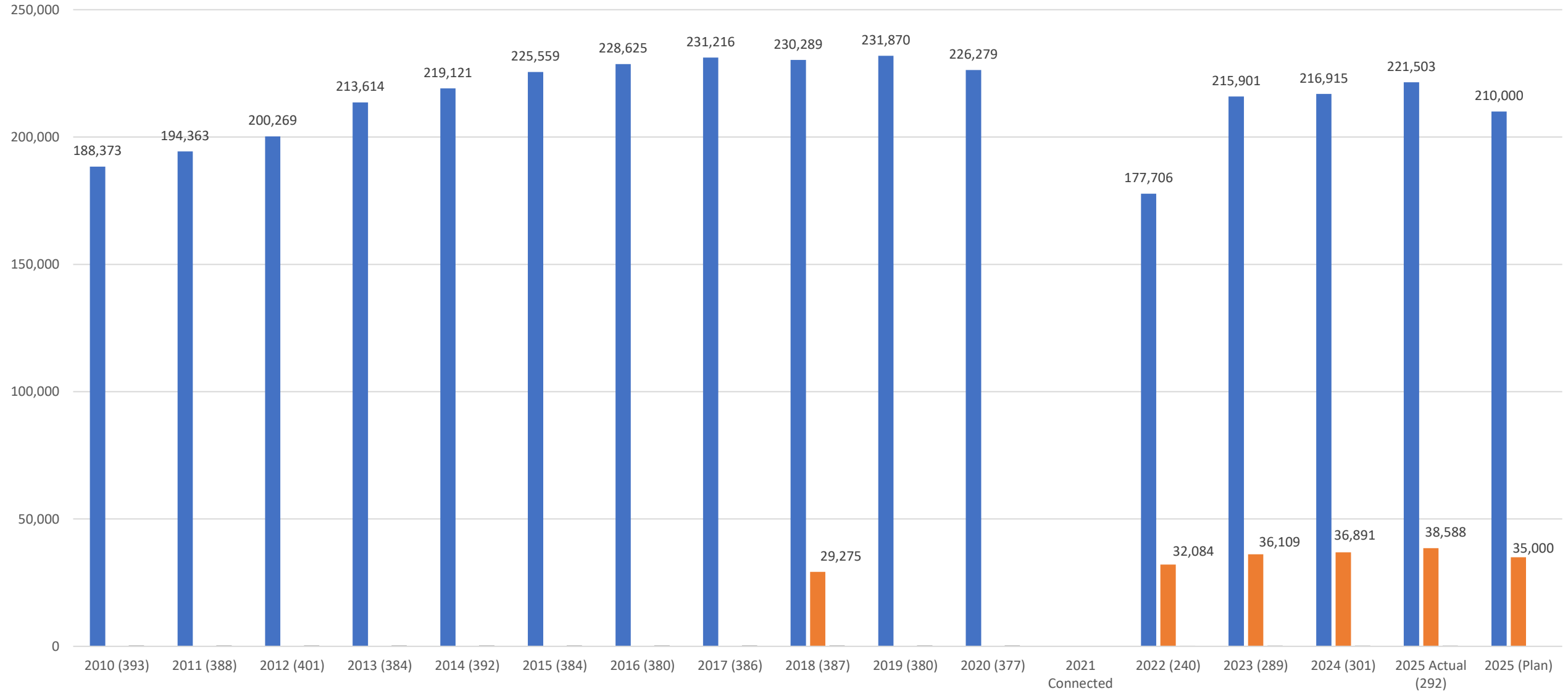
NMTA Health Trust (calendar year)



Updated: 1.16.24

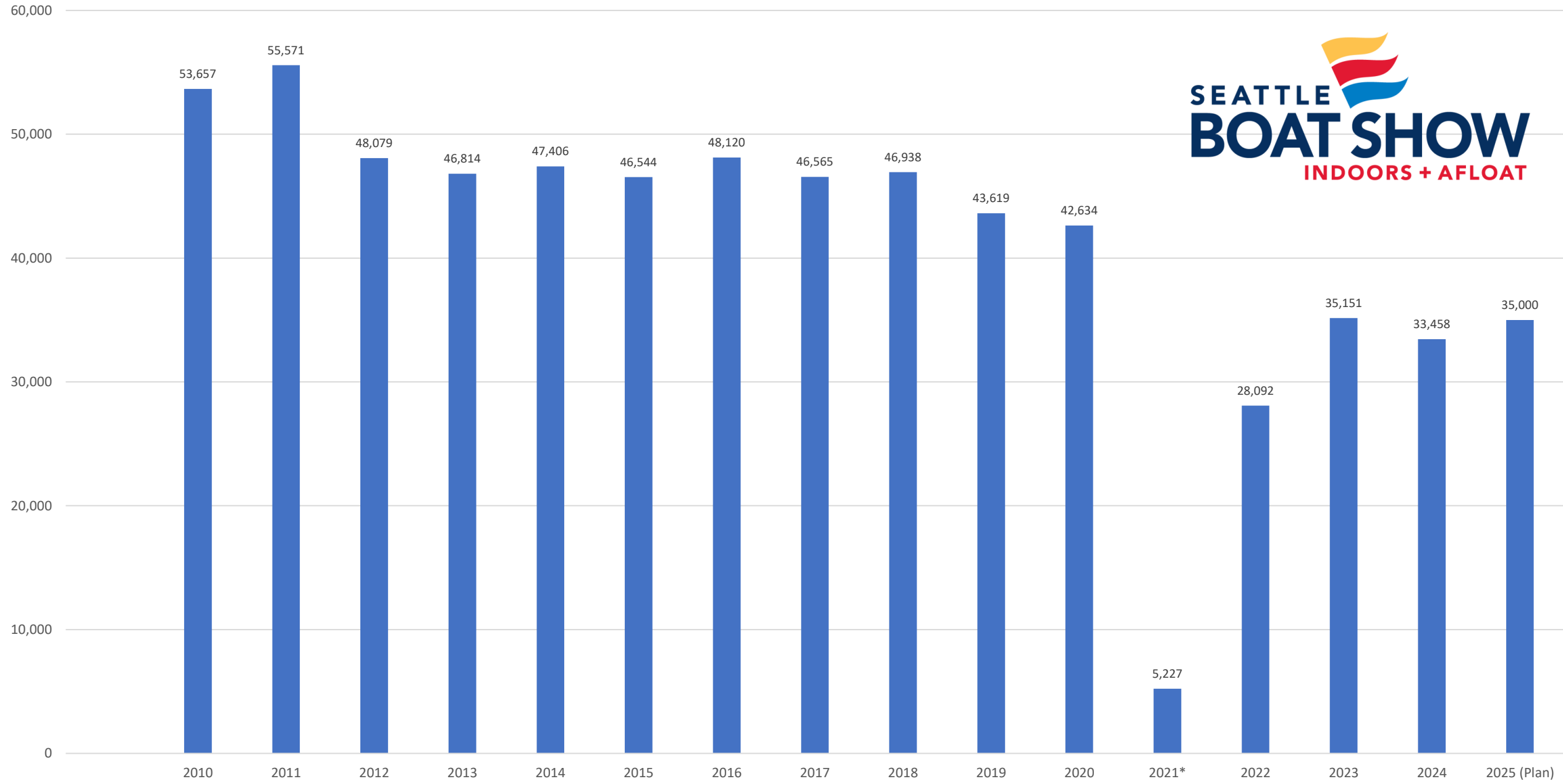

Seattle Boat Show (net income)
SEATTLE BOAT SHOW
INDOORS + AFLOAT
$1,200,000
$1,000,000
$800,000
$600,000
$400,000
$200,000
$0
-$200,000
$556,836
$568,794
$612,459
$623,045
$709,359
$673,965
$679,108
$726,081
$714,725
$711,949
$745,743
-$21,482
$574,273
$1,008,618
$956,338
$937,000
2010
2011
2012
2013
2014
2015
2016
2017
2018
2019
2020
2021
2022
2023
2024
2025 (plan)
Updated: 8.19.24

Seattle Boat Show Space Rental
Lumen Field Event Center & Bell Harbor Marina
(Year/Exhibitors)



Updated: 1.13.25

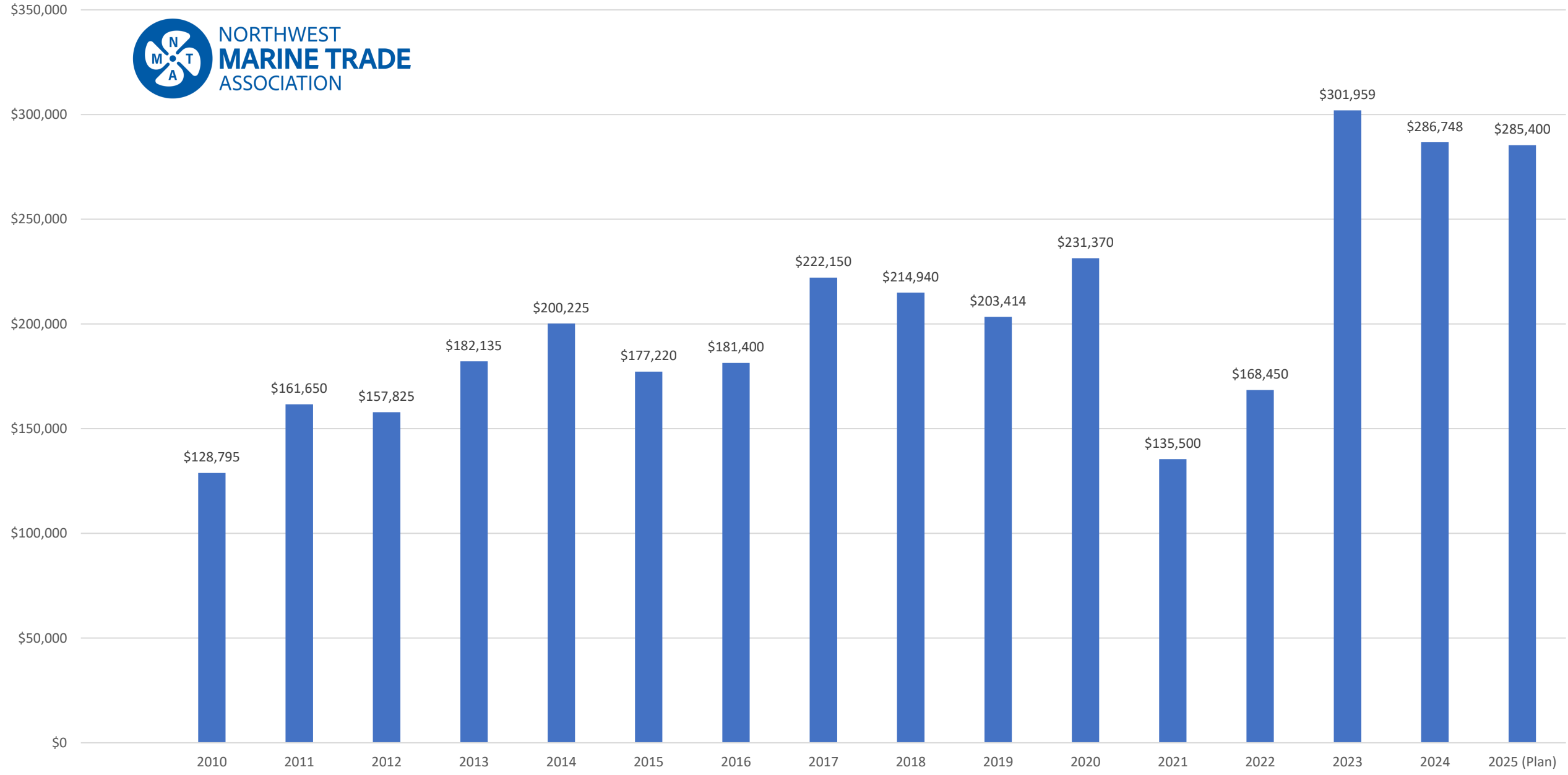
Seattle Boat Show (indoor attendance)



SEATTLE BOAT SHOW
INDOORS + AFLOAT

Updated: 8.19.24

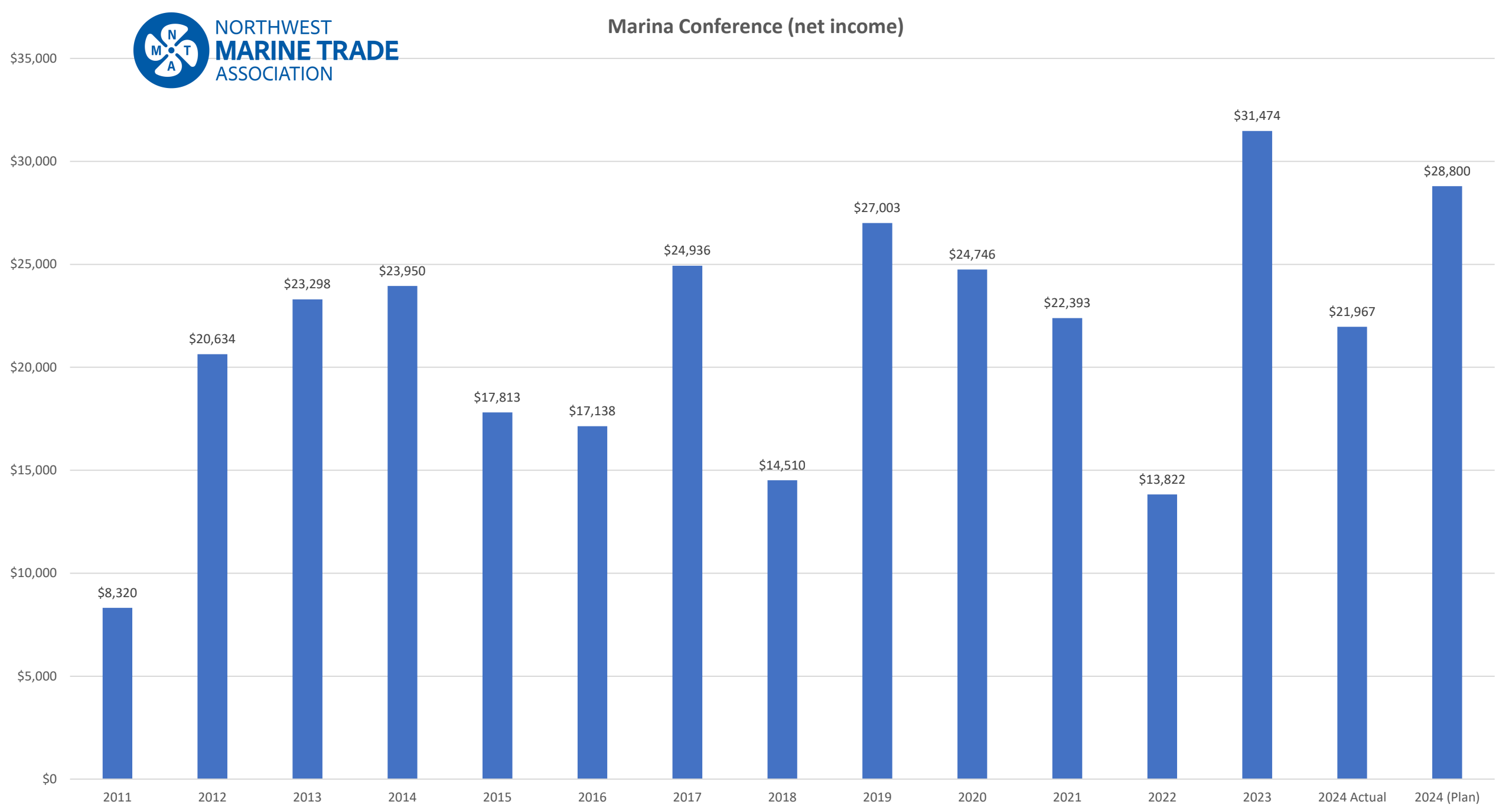
NMTA Sponsorship Income (all events)



Updated: 8.19.24

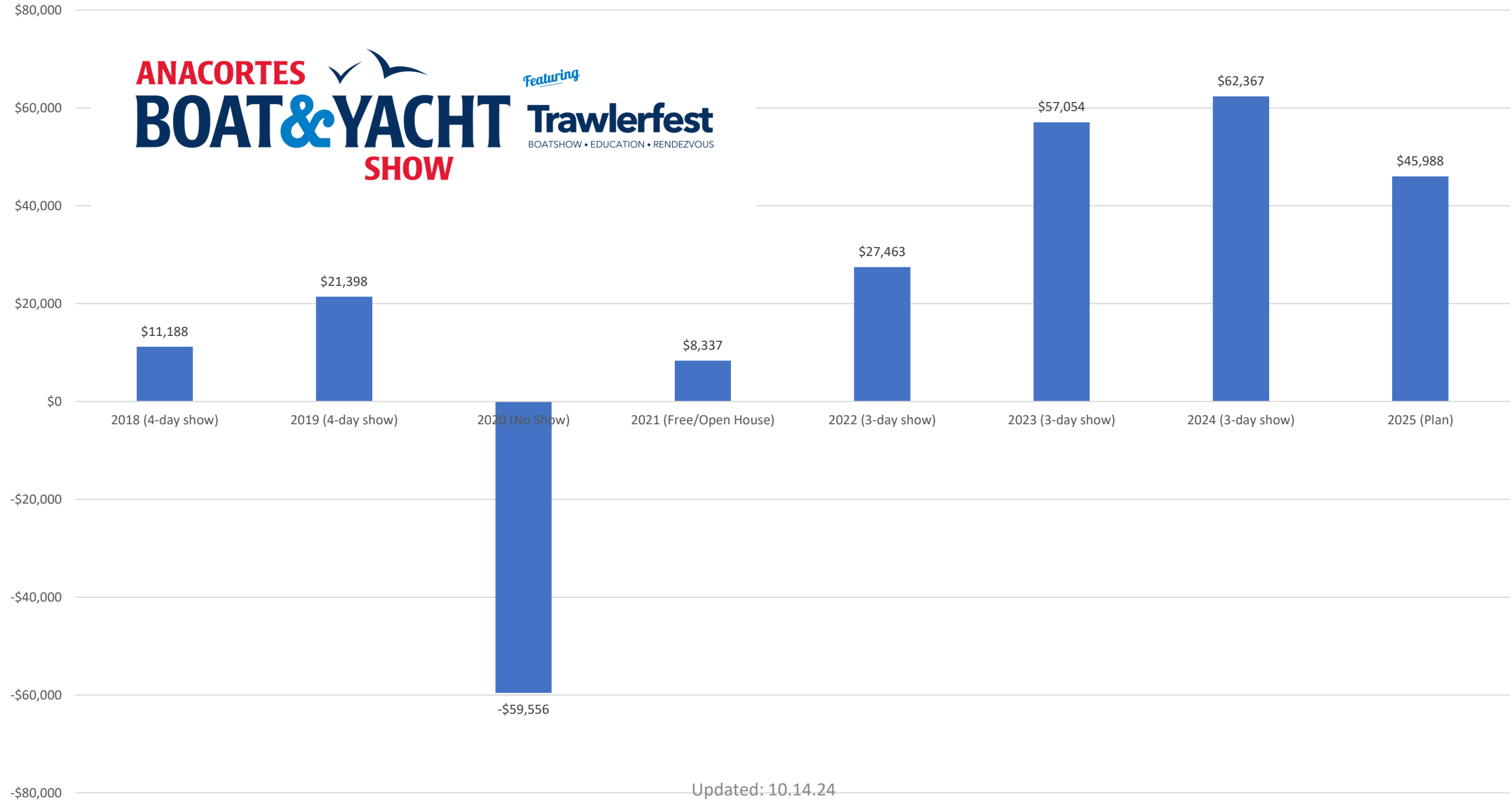
NORTHWEST MARINE TRADE ASSOCIATION

Marina Conference (net income)



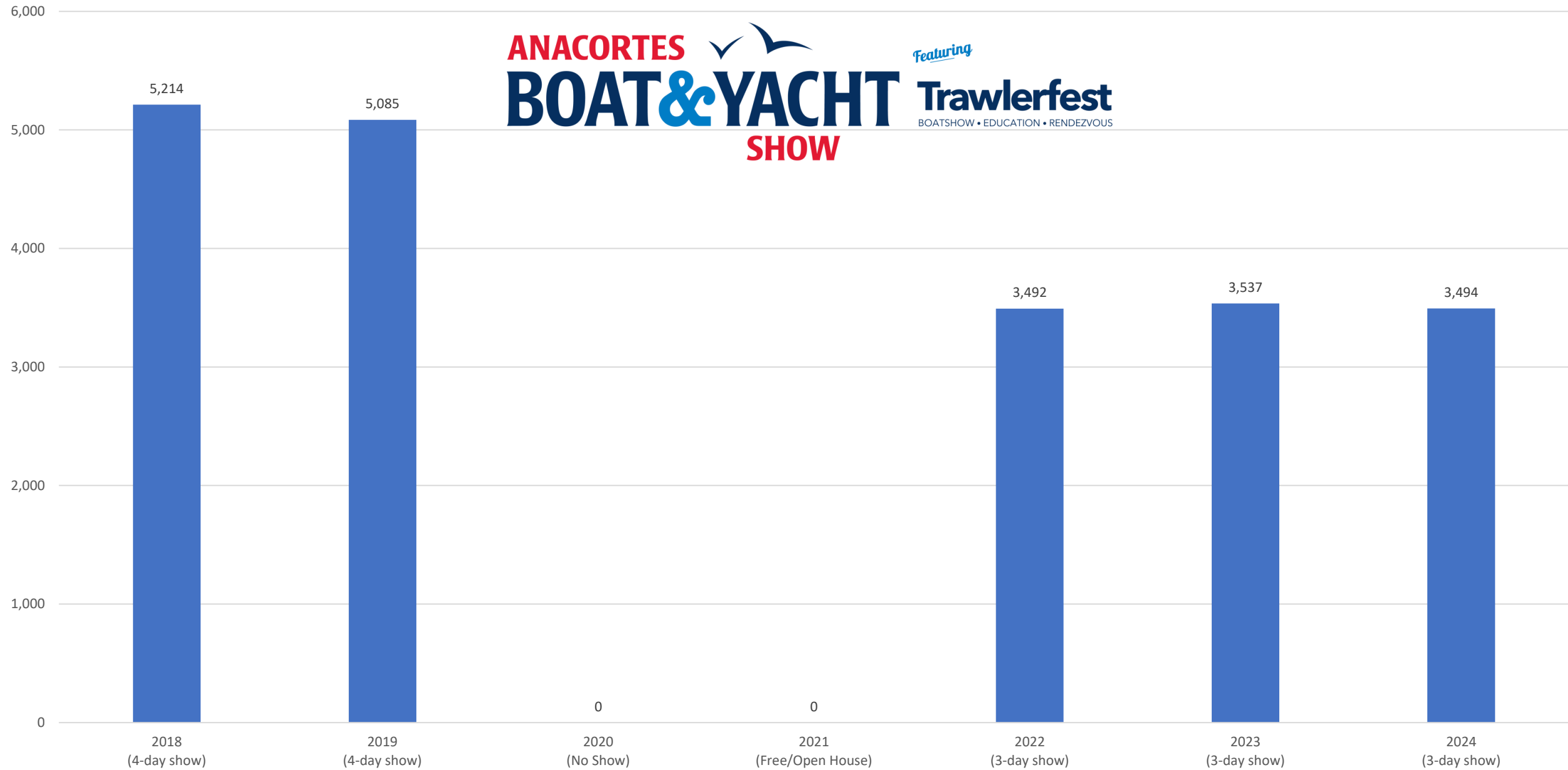
Updated: 1.13.25

Anacortes Boat & Yacht Show (net income)



Updated: 10.14.24

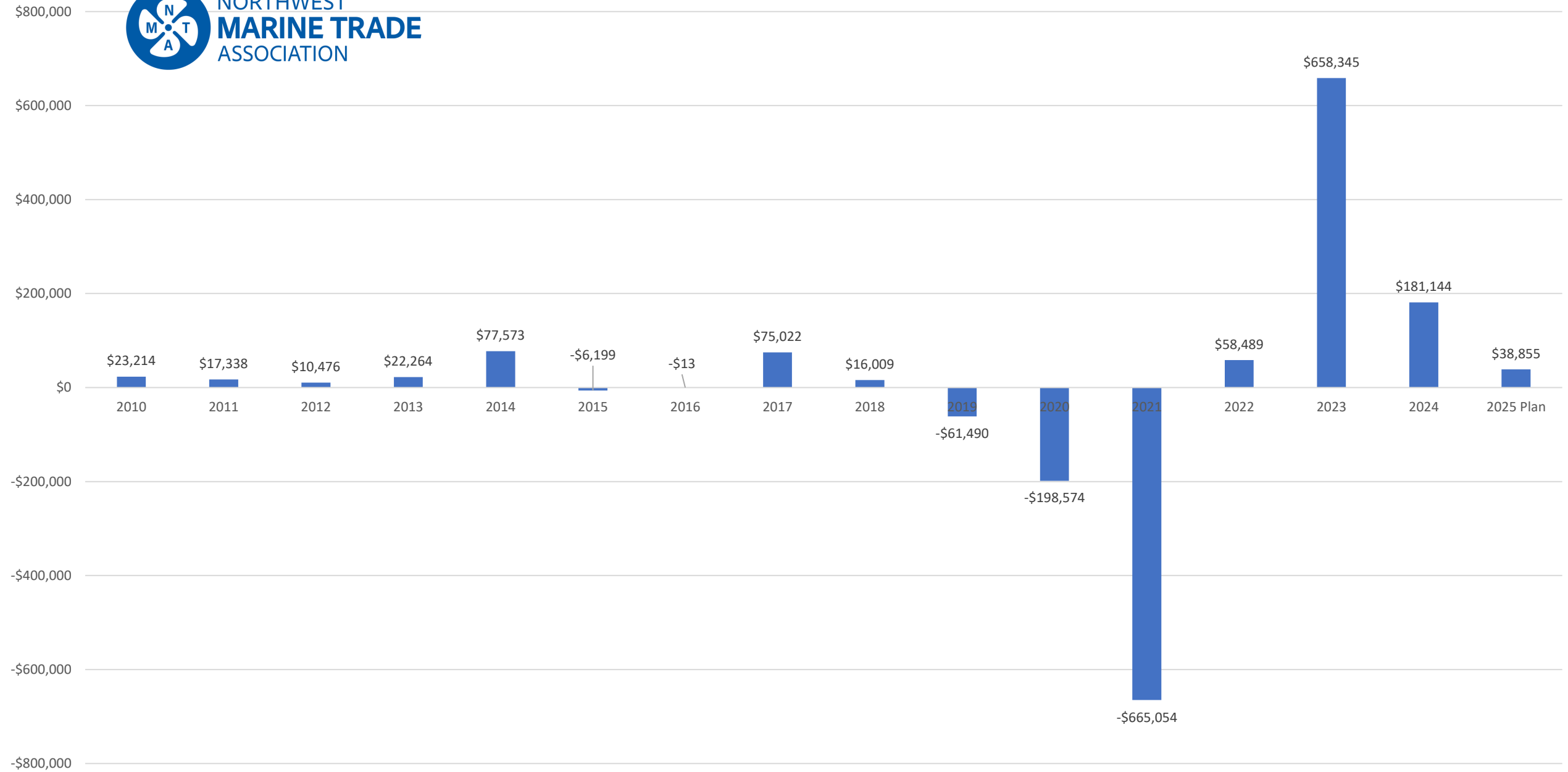
Anacortes Boat & Yacht Show Attendance



Updated: 10.14.24

NORTHWEST MARINE TRADE ASSOCIATION

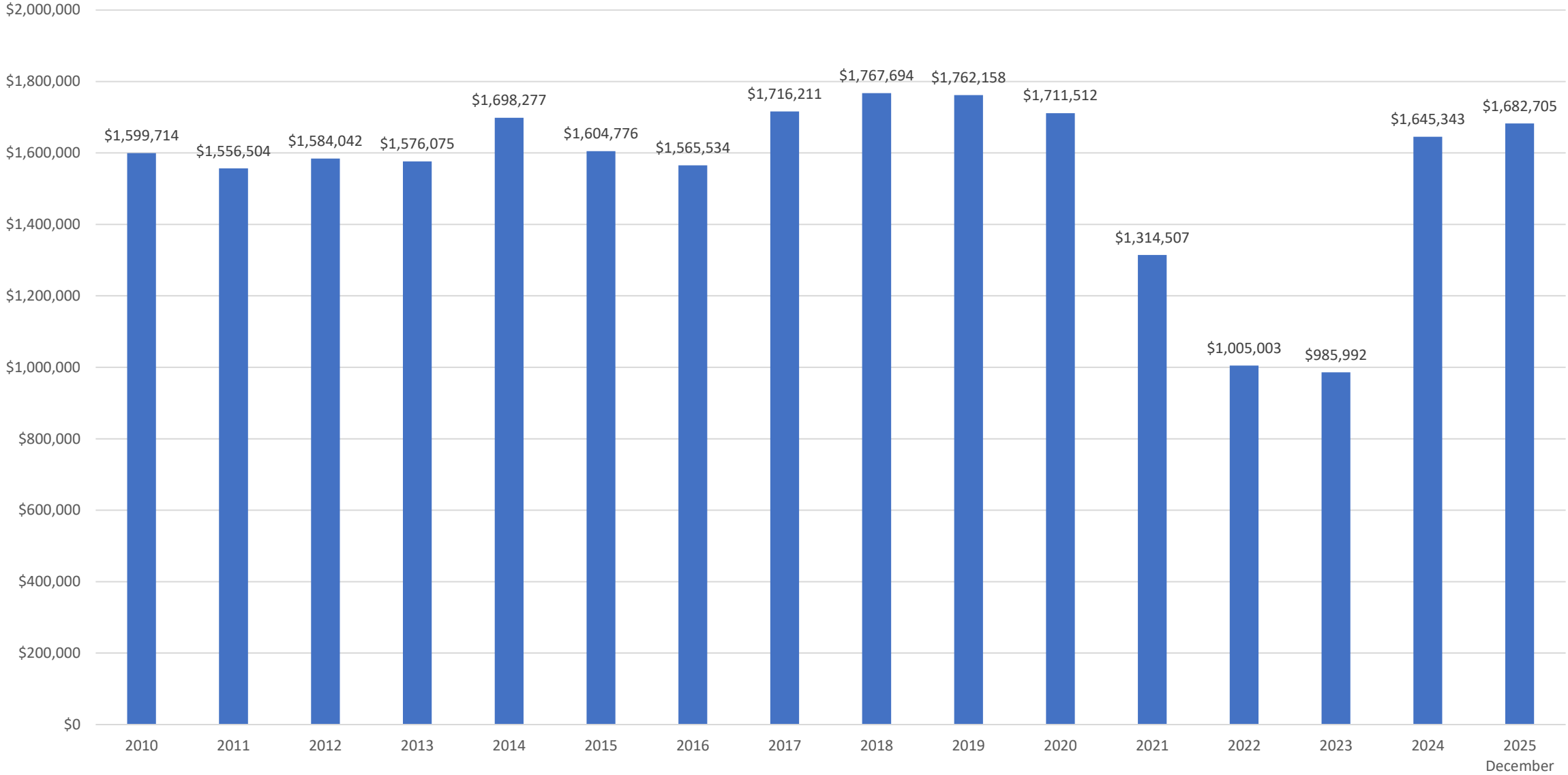
NMTA Consolidated Budget



Updated: 8.19.24

NORTHWEST MARINE TRADE ASSOCIATION

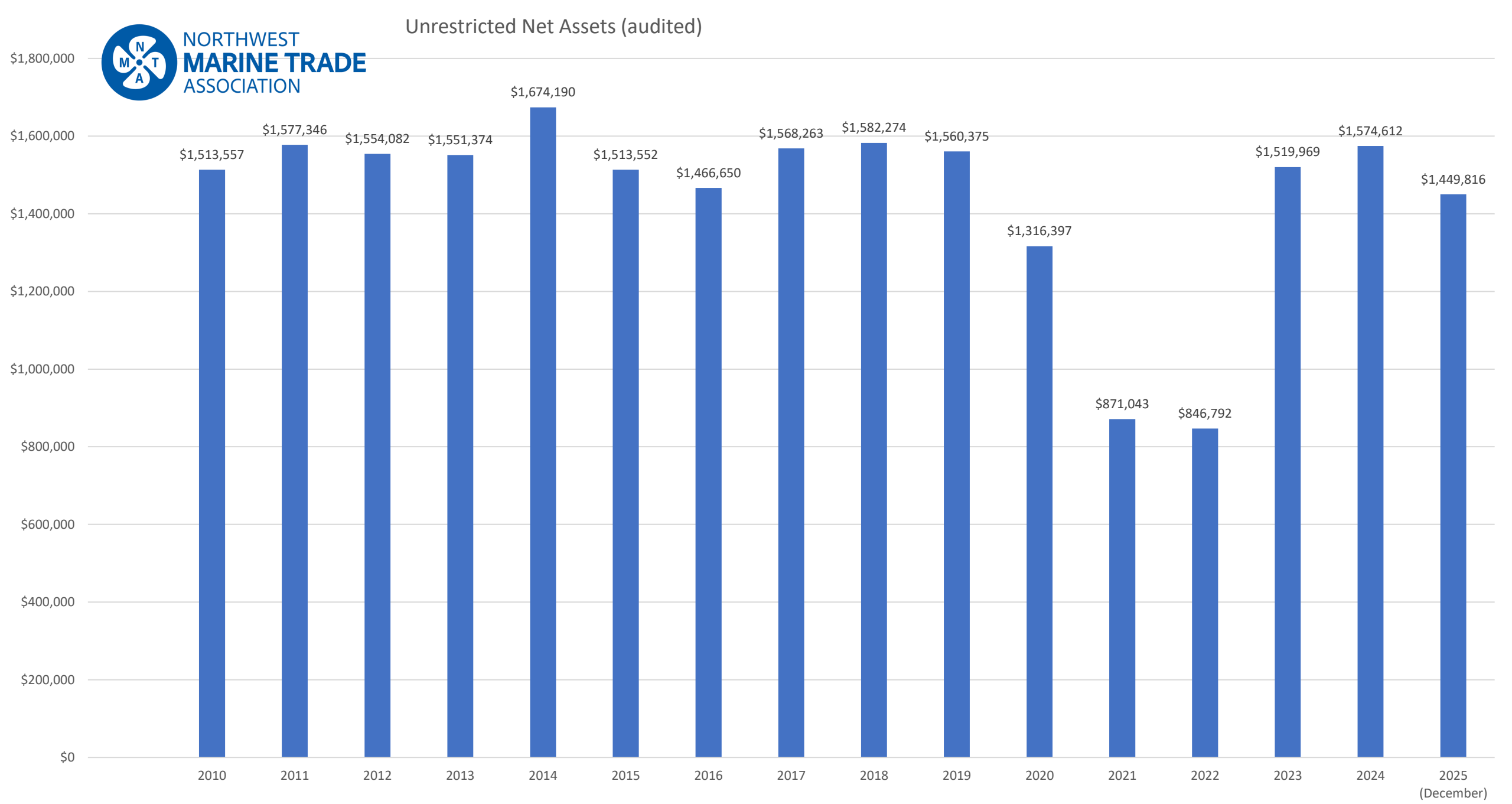
NMTA Reserves (FYE)



Updated: 1.13.25

NORTHWEST MARINE TRADE ASSOCIATION

Unrestricted Net Assets (audited)



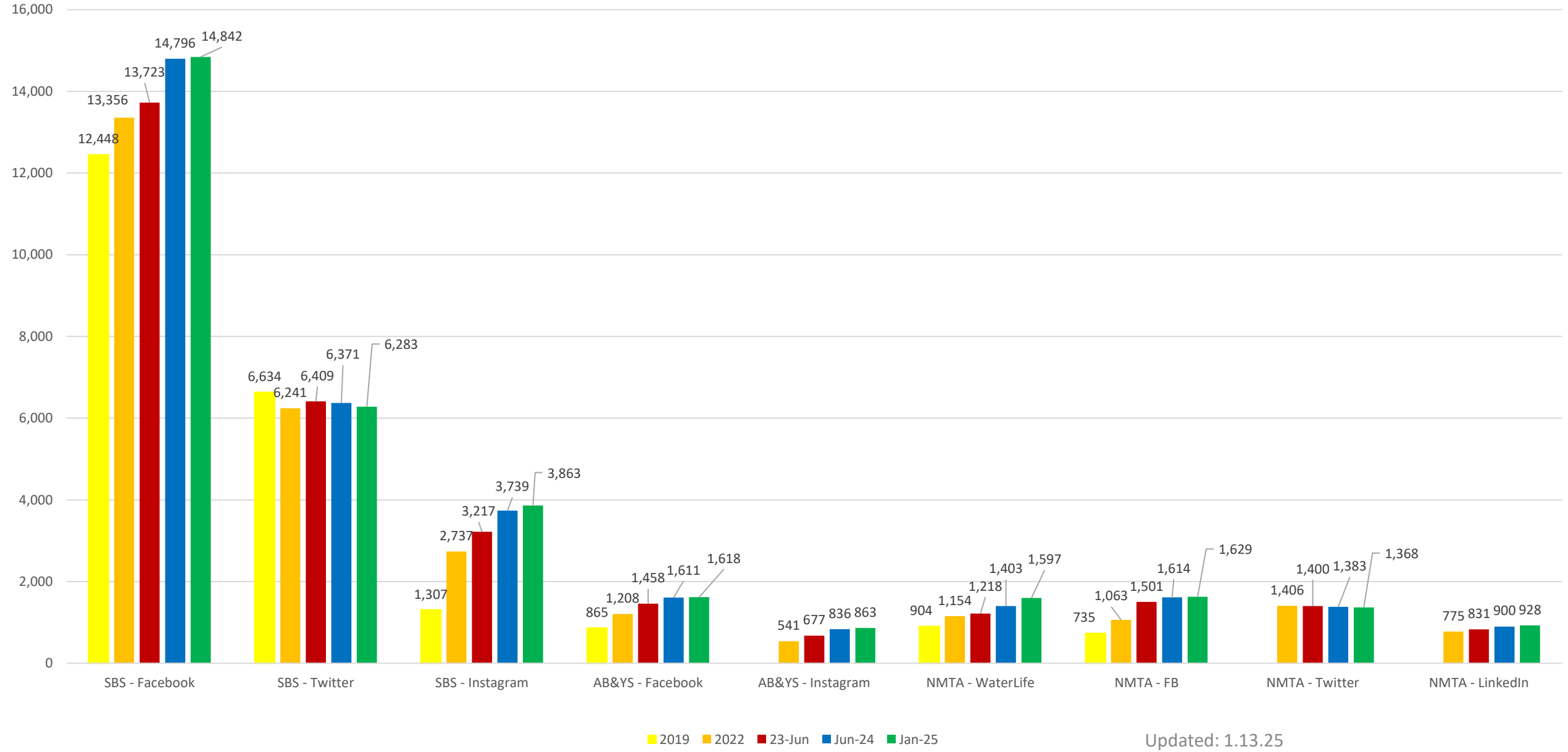
Updated: 1.13.25

NMTA Audiences

Social & WaterLife

(SBS direct email is 55,773 compared to 46,966 in 2019)

NORTHWEST MARINE TRADE ASSOCIATION



Updated: 1.13.25