



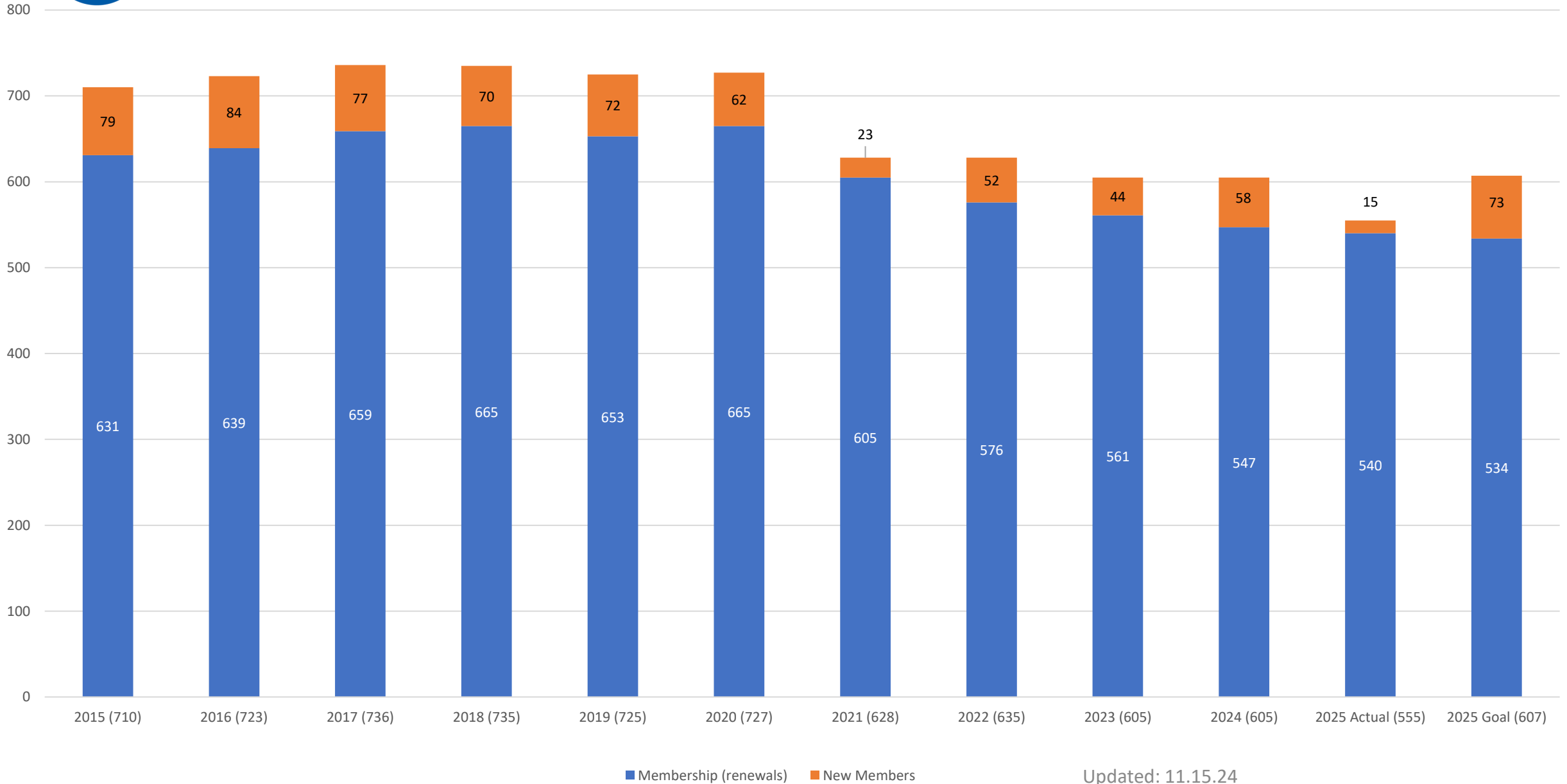
# NMTA Dashboard

## November 20, 2024

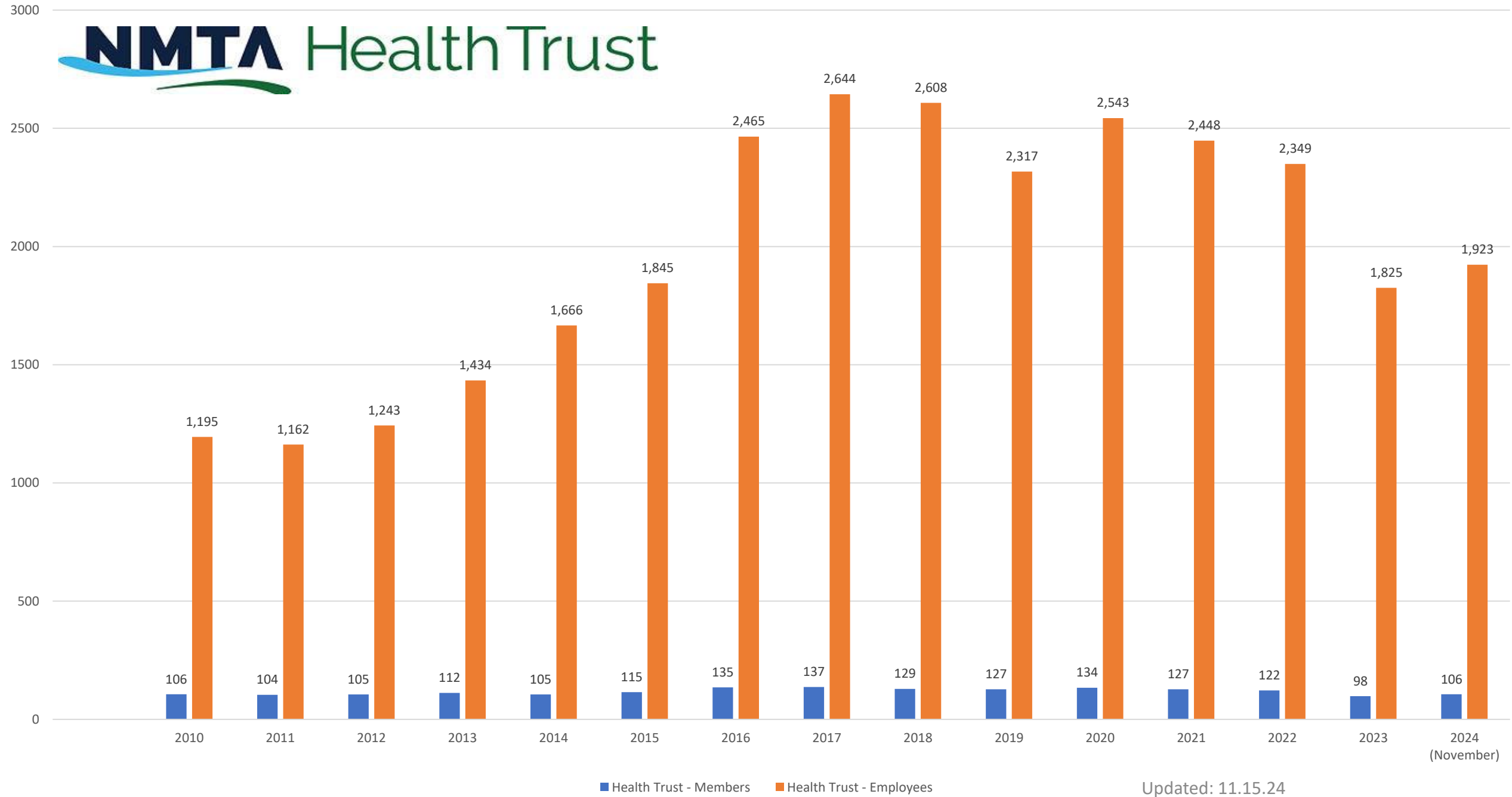


Updated: 10.14.24

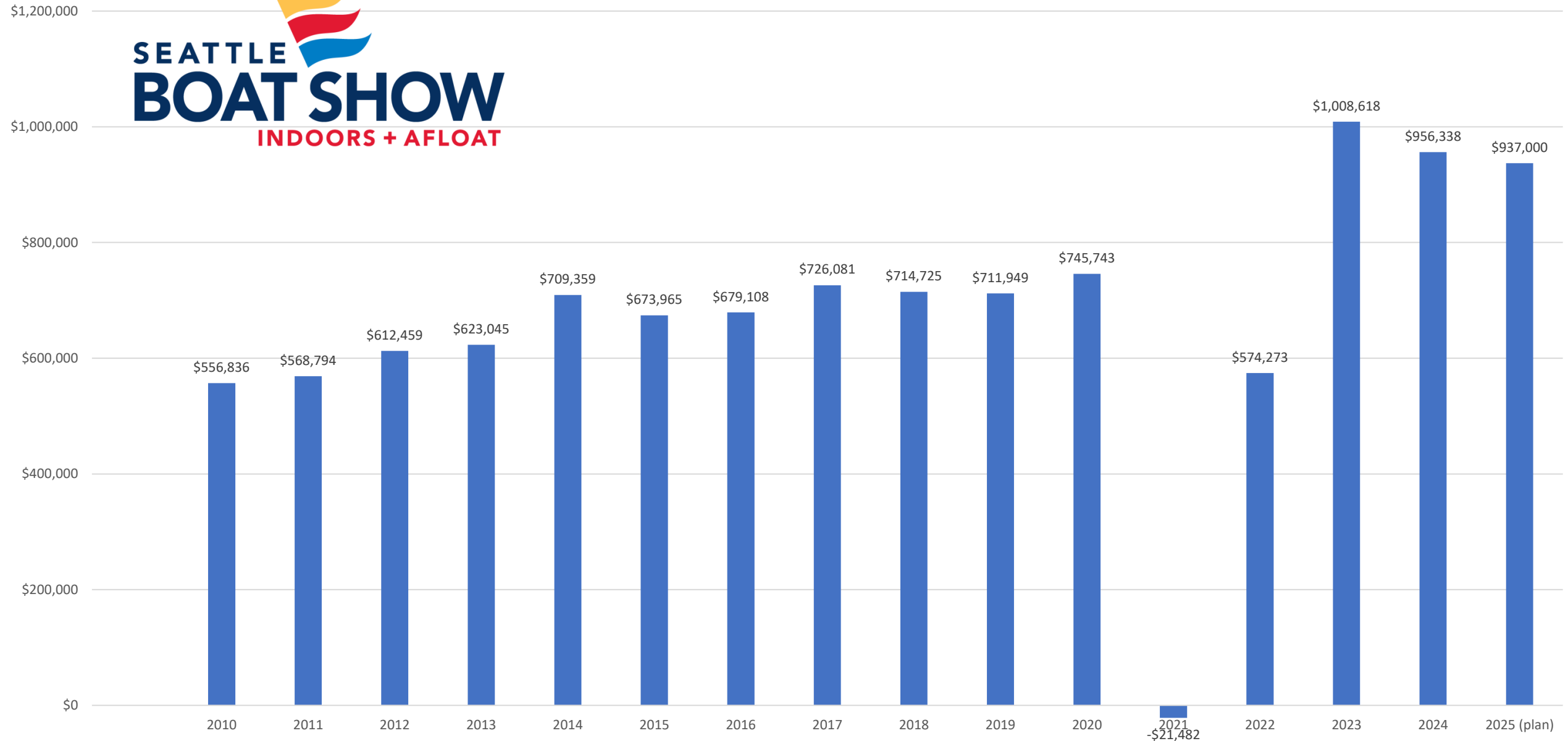
## NMTA Membership (year end) with New Member detail



# NMTA Health Trust (calendar year)



# Seattle Boat Show (net income)



Updated: 8.19.24

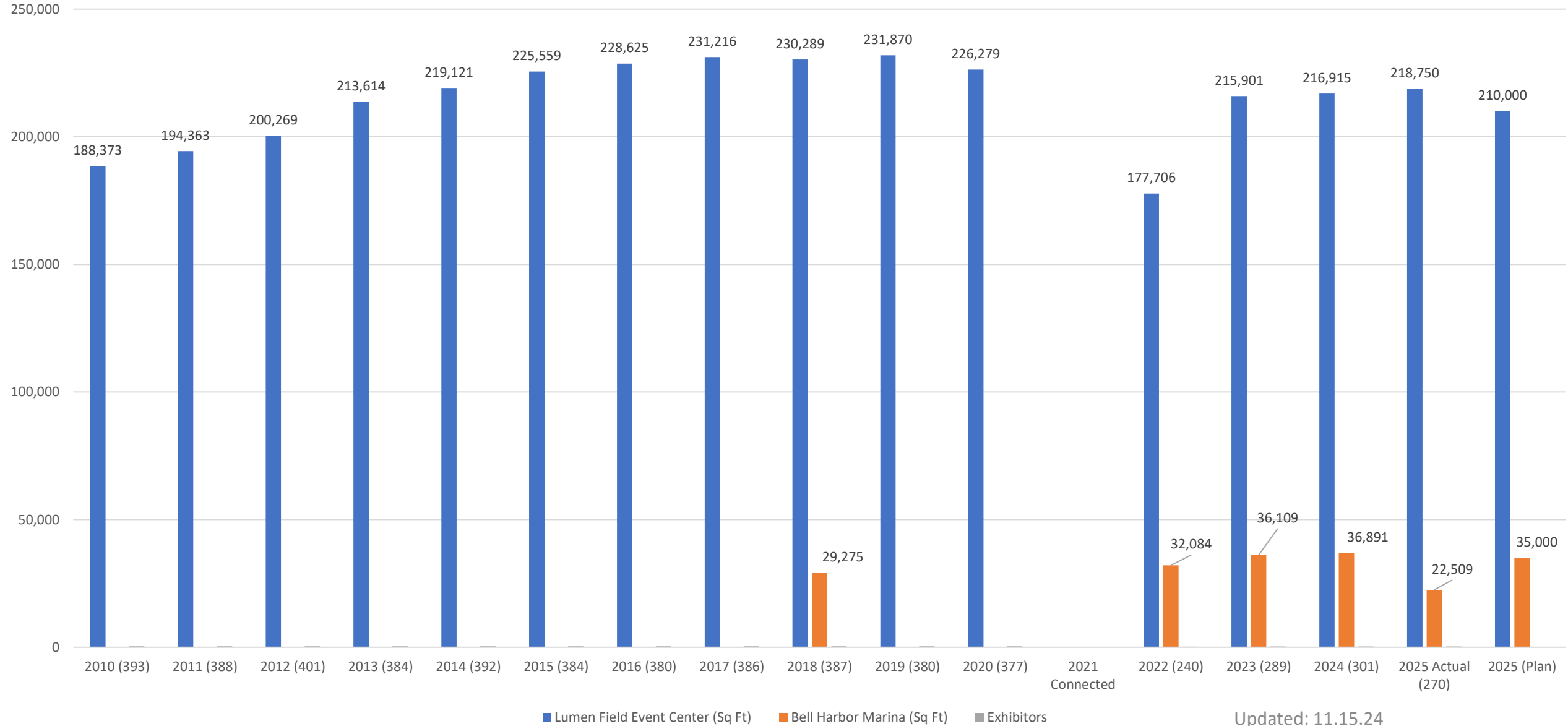
-\$200,000



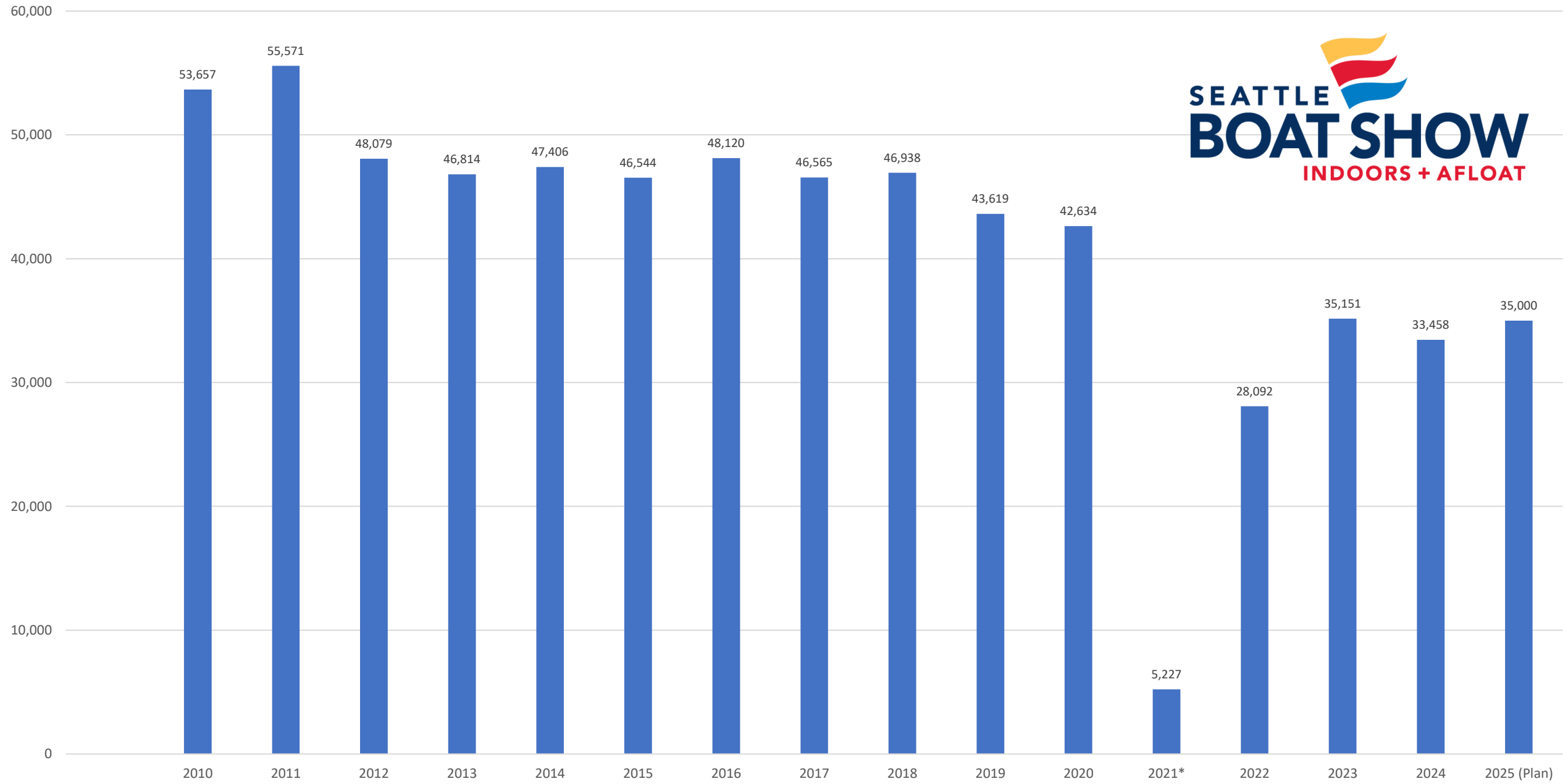
# Seattle Boat Show Space Rental

## Lumen Field Event Center & Bell Harbor Marina

### (Year/Exhibitors)

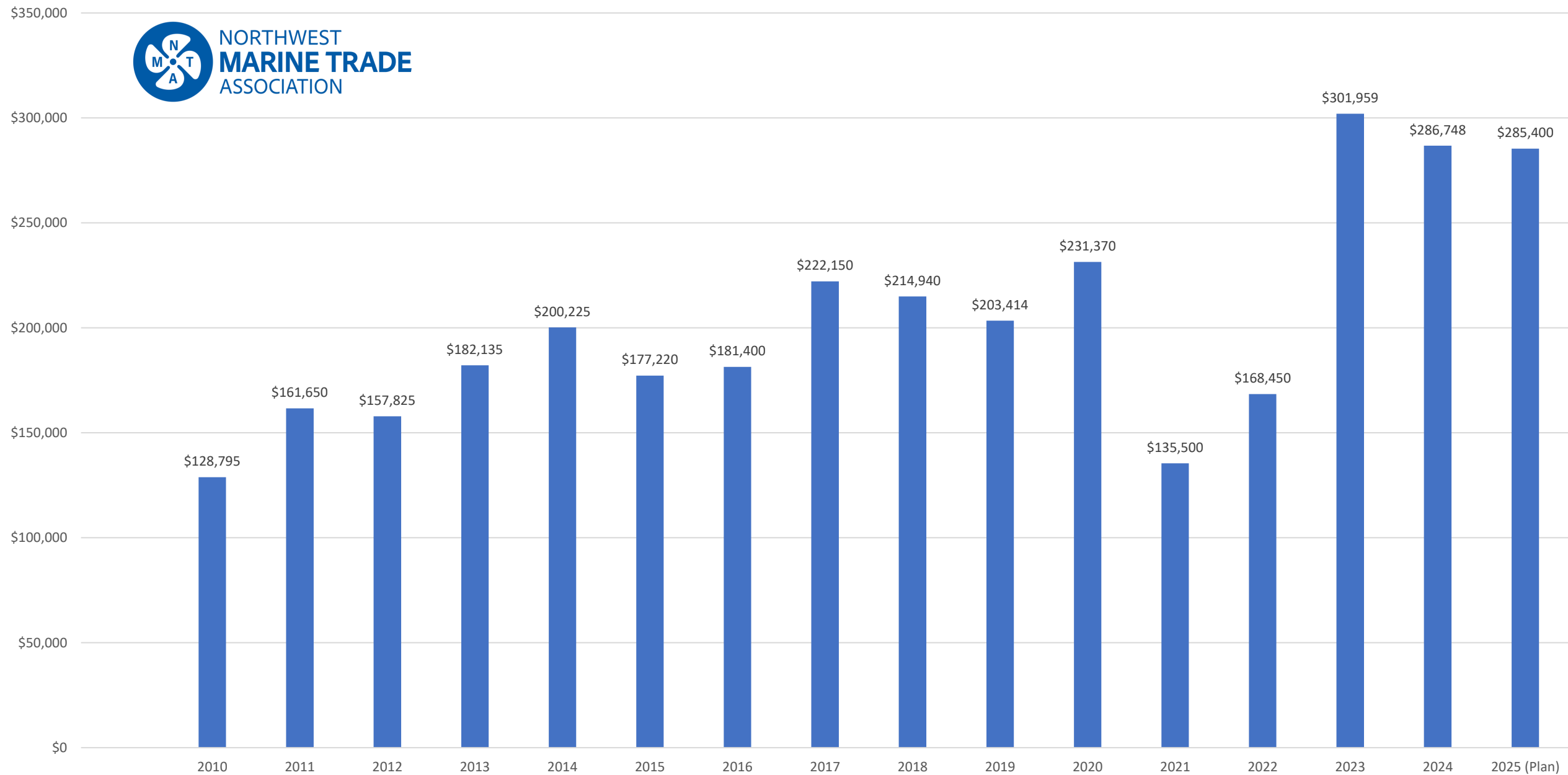


# Seattle Boat Show (indoor attendance)



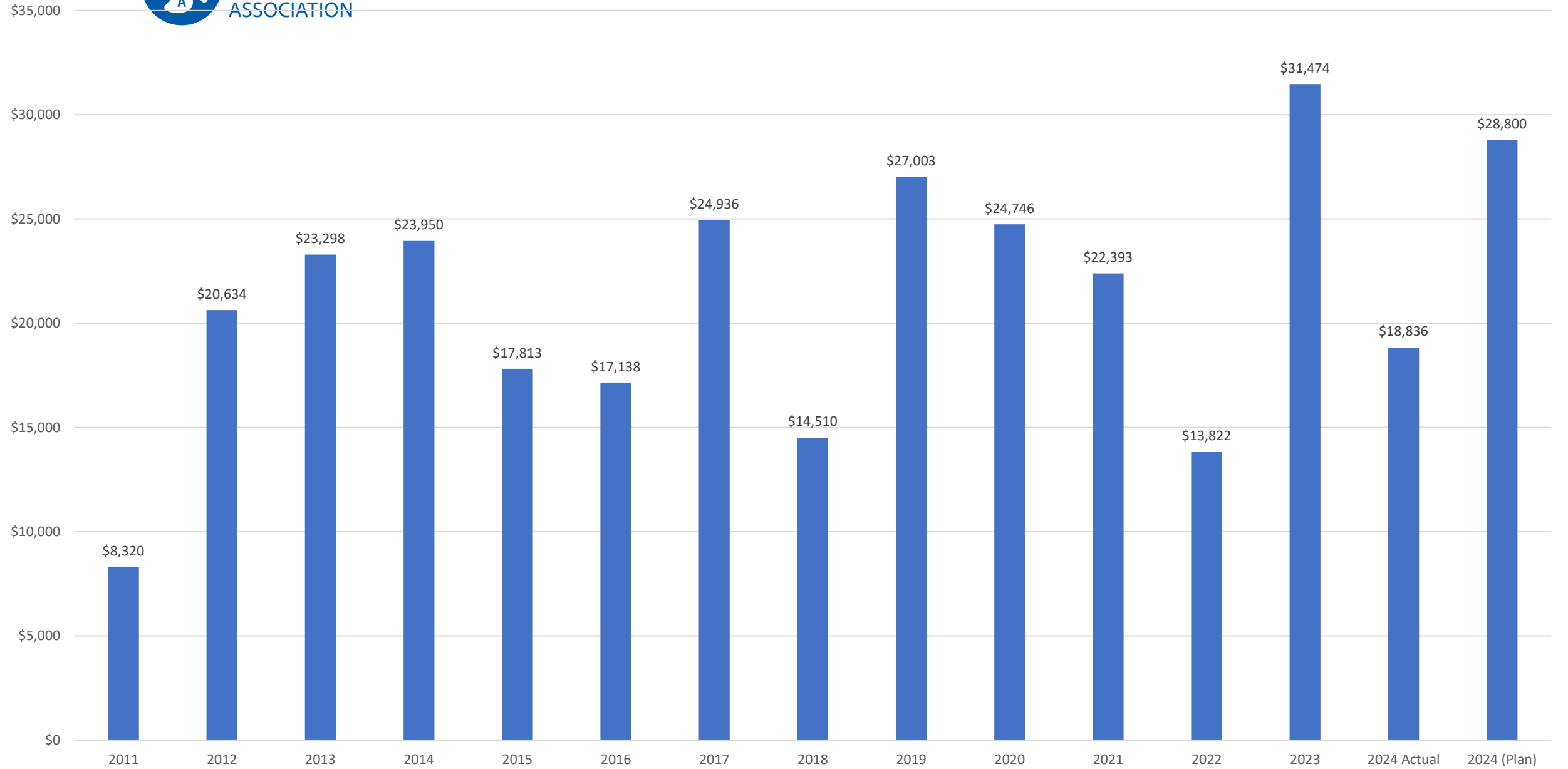
Updated: 8.19.24

# NMTA Sponsorship Income (all events)



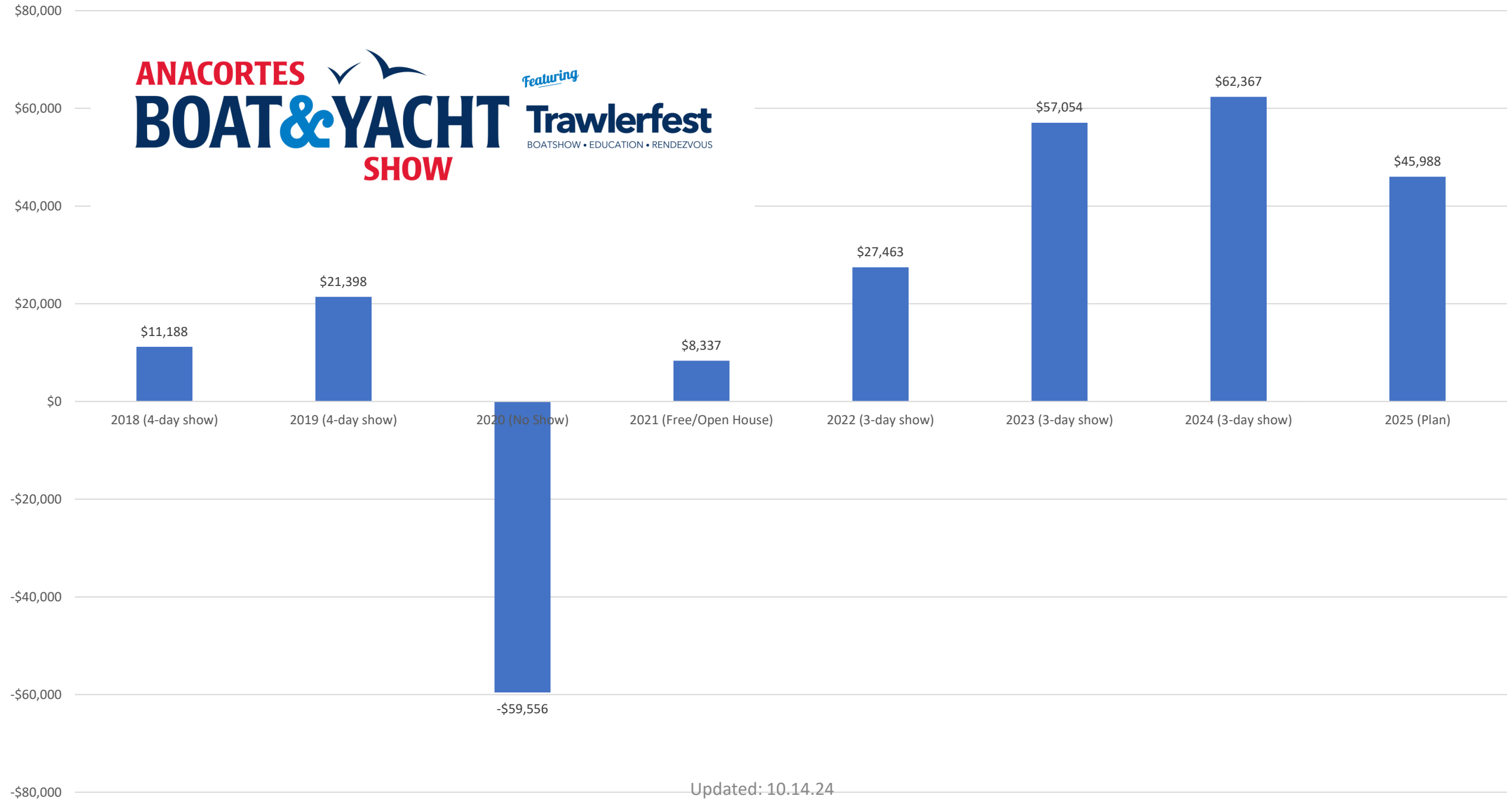
Updated: 8.19.24

### Marina Conference (net income)

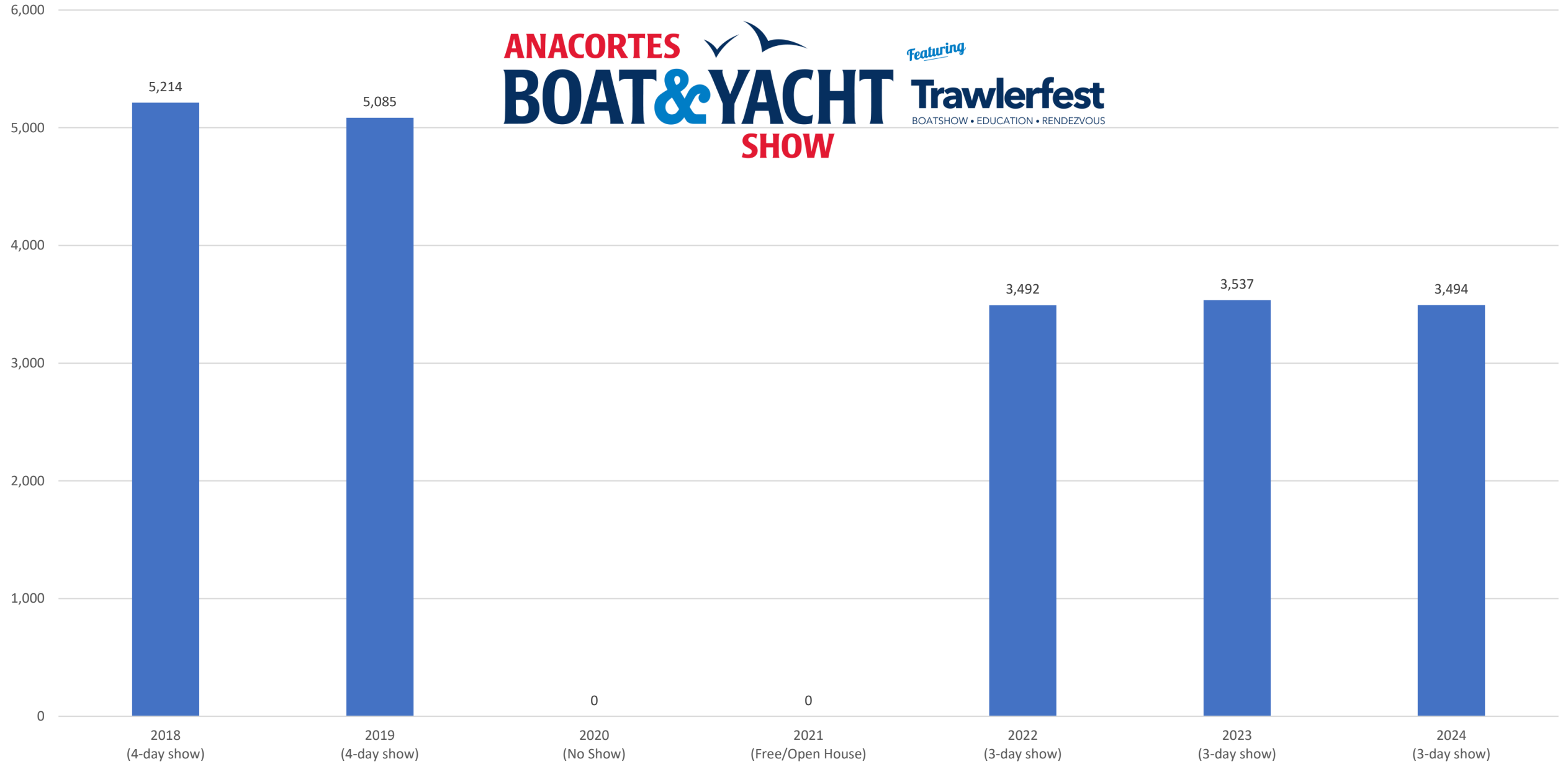




# Anacortes Boat & Yacht Show (net income)

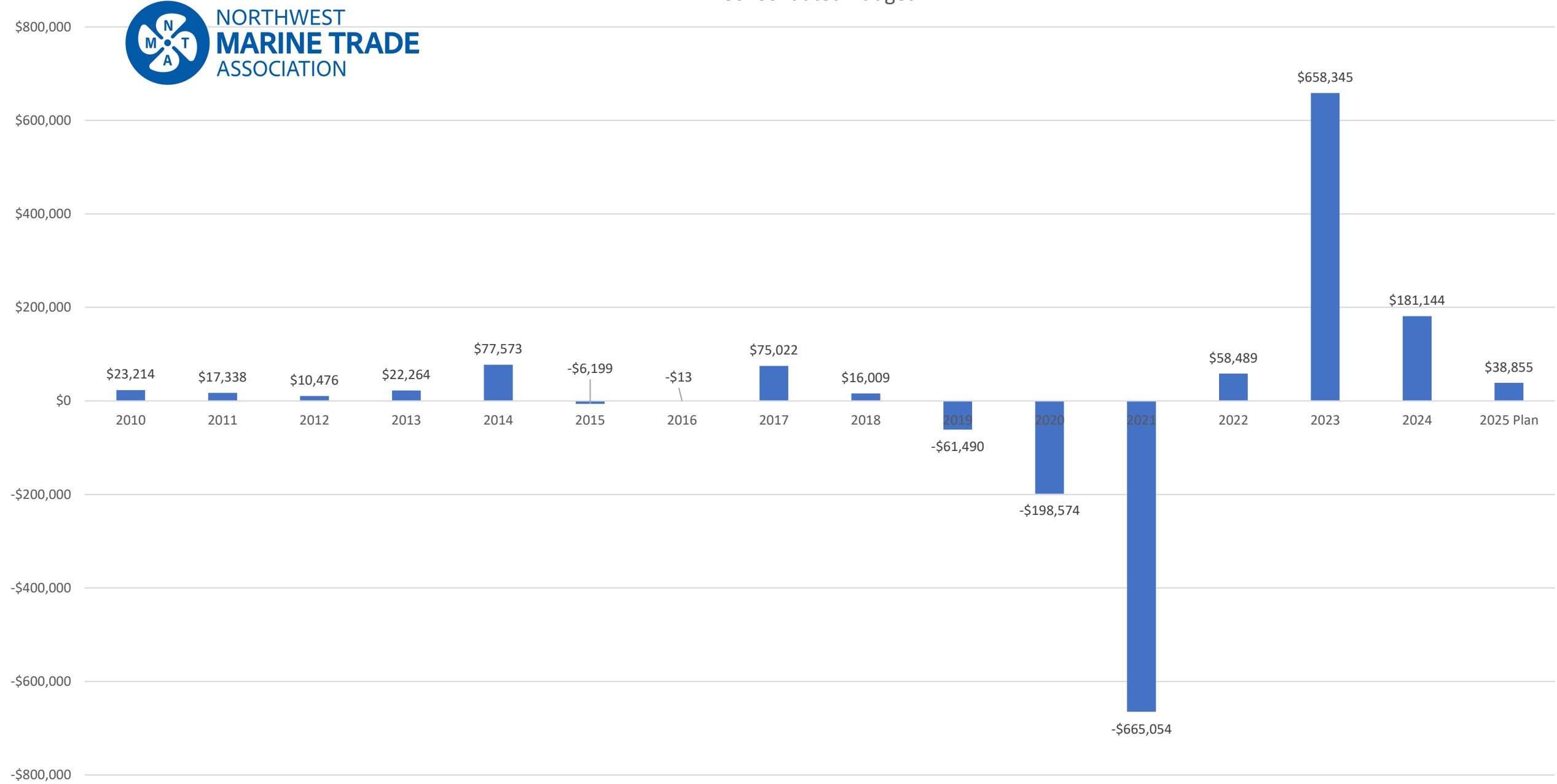


# Anacortes Boat & Yacht Show Attendance



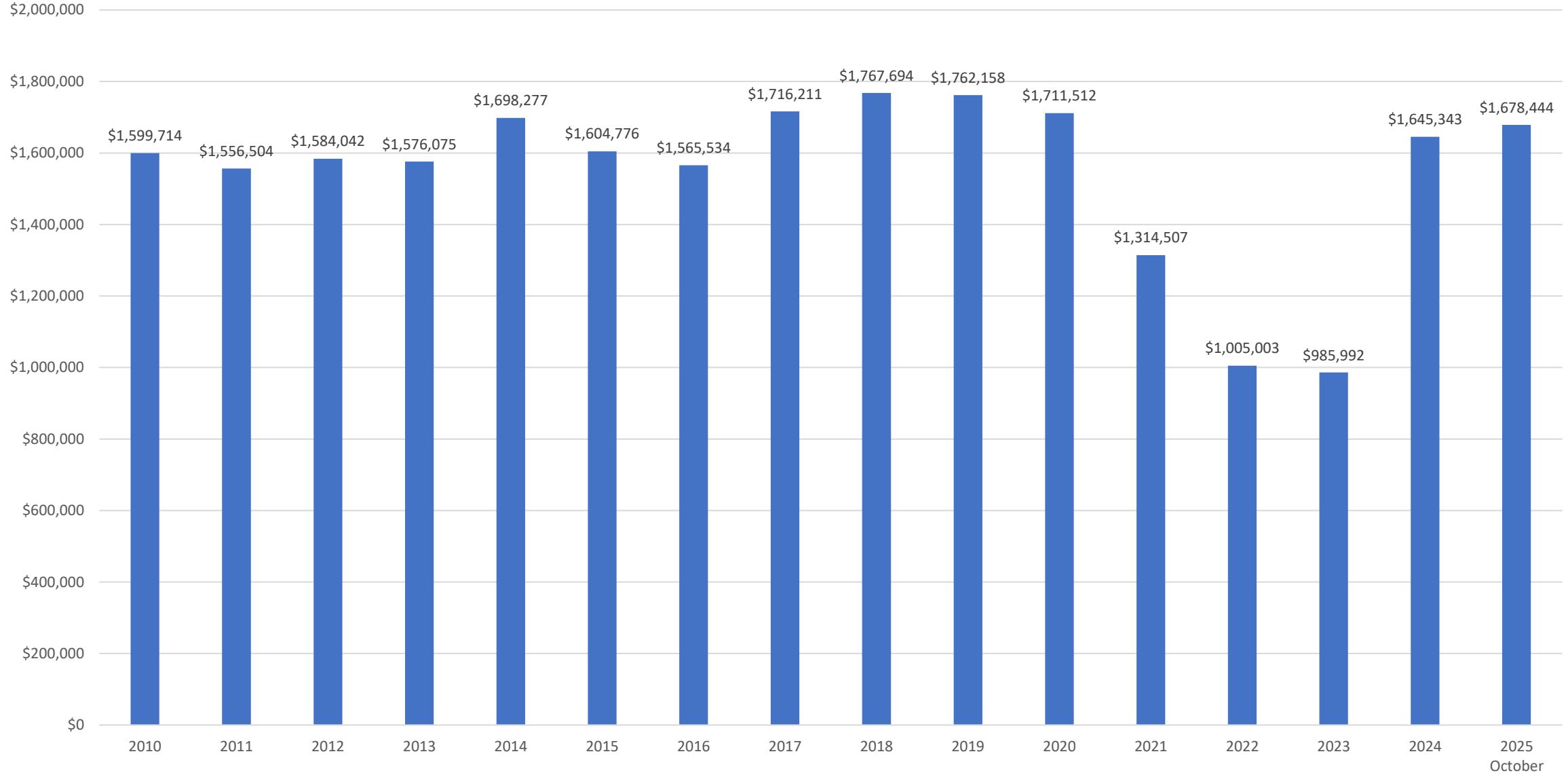
Updated: 10.14.24

# NMTA Consolidated Budget



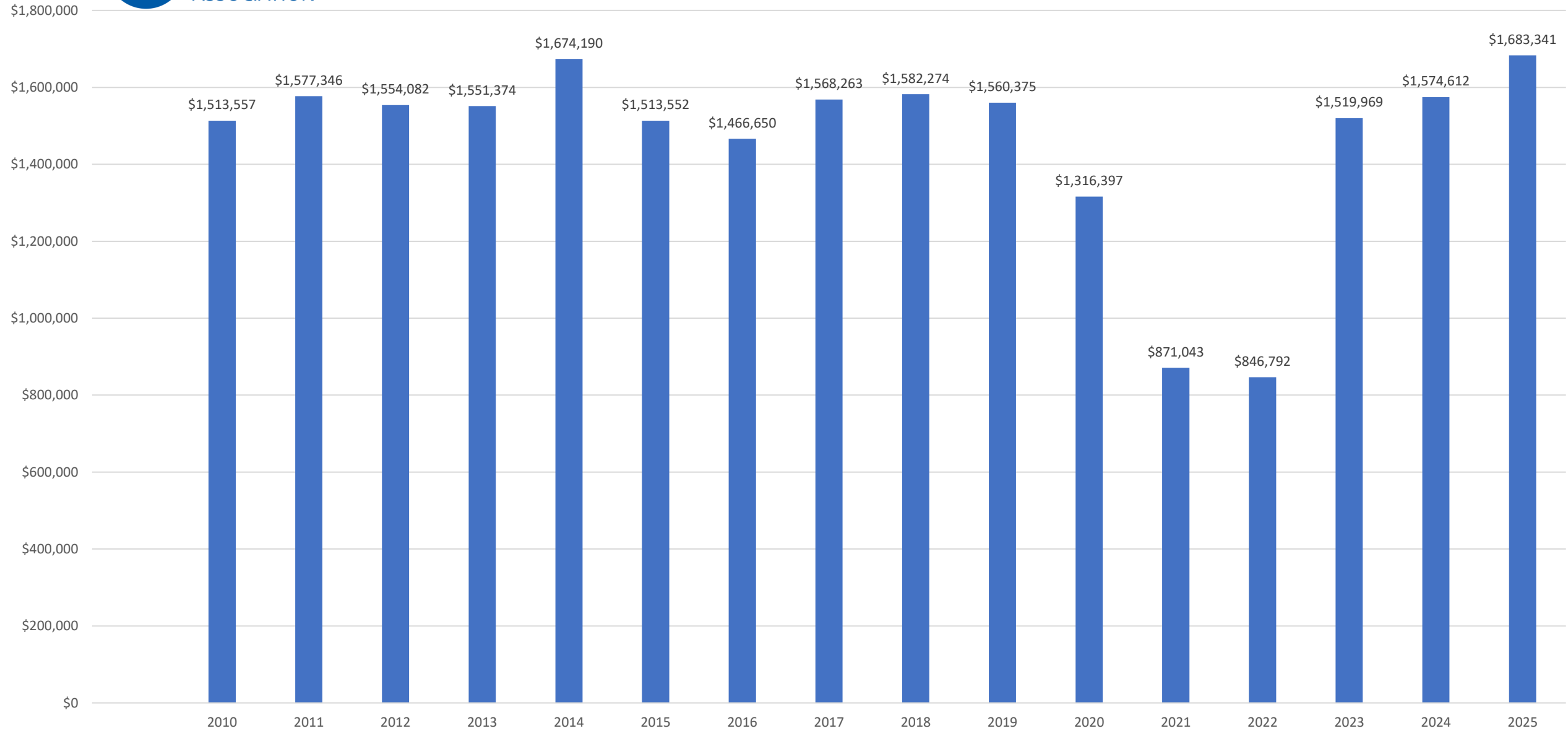
Updated: 8.19.24

# NMTA Reserves (FYE)



Updated: 11.15.24

Unrestricted Net Assets (audited)



Updated: 11.15.24

# NMTA Audiences

## Social & WaterLife

(SBS direct email is 55,773 compared to 46,966 in 2019)

