

NMTA BOARD OF TRUSTEES MEETING

July 17, 2024

Hybrid: NMTA Office & Zoom

Present:

Paul Sorensen, Chair
Elizabeth Bohling
Tony Bulpin
John Dumas
Nick Graf
Mike Kirshenbaum
Jeff Messmer
Tori Parrott
Craig Perry
Alex Sutter
Paul Zimmer

Karsten McIntosh, Communications Director
Jay Jennings, VP Government Affairs Director
Katie Groseclose, Executive & Programs Manager
Jen Higgins, Director of Finance
Katie McPhail, VP Boat Show Director
Wyatt Asbury, Membership Coordinator

Absent:

Scott Anderson

MINUTES

The Board members received access to copies of the following documents electronically on the Board's website in advance of the meeting, and these documents were referred to during the teleconference meeting:

- Board of Trustee Minutes for June 19, 2024
- Consolidated Financial Report for June 2024
- New Members for July
- NMTA Dashboard
- Boat Show Committee Minutes for July 10, 2024
- Grow Boating Budget History 2014-2023
- Grow Boating Program History 2003-2024
- Government Affairs Committee Meeting Notes for July 11, 2024
- Board Orientation PowerPoint Presentation from George Harris

Welcome

Chair Paul Sorensen called the meeting to order at 12:00 PM. Paul introduced the three new Board members and had the Board introduce themselves.

Reaffirm Seating at June Meeting

George Harris asked the Board to reaffirm the seating of Elizabeth Bohling at the June Meeting. Elizabeth attended the June 19 meeting before her term officially started on July 1, 2024. Her attendance was needed establish quorum.

It was moved, seconded, and carried to reaffirm the seating to Elizabeth Bohling at the June 19, 2024 Meeting.

Approval of Minutes

It was moved, seconded, and carried to approve the June 19, 2024 Minutes Board of Trustees meeting minutes without changes.

Additional Items

There were no additional items to add to the meeting agenda.

NMTA Legal Counsel

George Harris reported Paul Sorenson, Alex Sutter and staff recommend NMTA using Cairncross & Hemplemann as the new legal counsel for the Association. George met with representatives from Cairncross & Hemplemann and Jay Hereford & Ted Kutscher from KHBB to discuss the change in firms.

It was moved, seconded, and carried to approve Cairncross & Hemplemann as the new legal counsel for NMTA.

New Member Application

Wyatt Asbury presented one new member application for July. **It was moved, seconded, and carried to approve the following application assigned to the category of membership listed:**

- Mustang Survival– Active

John Gregory joined the meeting

Member Acquisition

Wyatt Asbury reported that member #829 Seattle Boat Company is acquiring #7111 Tobler Marina.

It was moved, seconded and carried to approve #829 Seattle Boat Company acquiring #7111 Tobler Marina (Elizabeth Bohling abstained)

Dashboard

Wyatt reported we ended the year at 605 members, which is exactly where we ended the year last year.

Wyatt reported staff has renewed 404 members, around 68%. The deadline was June 30, 2024, but members have a 30-day grace period to get their renewal paid with no penalty. Staff have a goal of renewing 90% of the membership and will begin making calls to those who have yet to renew their membership.

John Gregory

George Harris introduced John Gregory from Cairncross & Hemplemann and invited him to join the meeting. George had the Board introduce themselves.

Financial Report

Jennifer Higgins presented the year-to-date financials for the period ending on June 30, 2024.

The Board reviewed the June financial reports.

Jen reported Clark Nuber will begin their fieldwork for the 2023-2024 audit the week of August 12-16.

Government Affairs Update

Jay Jennings gave the following highlights Government Affairs:

- Superyacht Northwest met last week with their new leadership. He said they are working on marketing opportunities for the next few years with big events coming up, such as the World Cup. They are also working on increasing the cruise permit from 200 feet to 300 feet.
- The Government Affairs Committee met last week and discussed legal matters. Brad Doll from Doll Mack Wells briefed the committee on Chevron approved by the Supreme Court. Brad also updated the progress of Ecology's revised Industrial General Stormwater Permit noting that while marinas are not within the stated scope of the revised draft, activities such as material handling could inadvertently render a marina doing such activities.
- Jay reported that it is a busy election year and PAC contributions are extremely important. Jay presented a list of other Washington organizations PAC contributions.

It was moved, seconded, and carried to approve the July 11, 2024, Government Affairs Committee minutes.

Dwight Jones joined the meeting

NMTA Golf Tournament

Dwight Jones reported NMTA Golf tournament is Oct. 9 at Trophy Lake, all proceeds from the event go to the NMTA PAC. Dwight said all are welcome and encouraged everyone to come and participate.

Boat Show Committee

Katie McPhail gave the following updates from the July Boat Show Committee meeting:

- The committee welcomed the committee members.
- Applications for the 2025 Seattle Boat Show were emailed to all NMTA members. We have received up to 25 applications.
- George Harris gave an updated on his meeting with the flat floor shows that are at Lumen Field. The Auto Show is currently in talks to renew their lease with the building and were asking for advise from the other shows.
- Karsten McIntosh gave an advertisement update and reported Bullseye Creative will present at the creative concept for the 2025 Seattle Boat Show at the September Boat Show Committee meeting.
- Karsten mentioned that we are in need of high resolution photos for future advertising.
- Katie McPhail led the group in a discussion about exhibitor distributed tickets (formally known as Guest Tickets). The committee recommended having the tickets be digital and paid only on redemption.
- The committee had a brief discussion on promotions and a plan for 2025.

It was moved, seconded, and carried to approve the July 10, 2024, Boat Show Committee minutes.

Lisa Samuelson joined the meeting

Grow Boating

George Harris began a strategic discussion on Grow Boating. Lisa Samuelson gave a recap on the 2024 Summer promotions. She said that we are still continuing to work KING5 Evening. Lisa is working with the boat share companies to get the hosts from Evening out of the water this summer.

George Harris reported the Grow Boating restart meeting will be August 7 at 10AM on Zoom. He gave a brief history on how the Grow Boating Committee was formed and their past programs.

There being no further business, it was moved, seconded, and carried to adjourn the meeting at 2:10PM. The next meeting of the NMTA Board of Trustees will be held on Wednesday, September 18, 2024 at the NMTA Office and on Zoom.