

## NMTA BOARD OF TRUSTEES MEETING

June 19, 2024

Lumen Field Event Center

Present:

Paul Sorensen, Chair  
Tony Bulpin  
Nick Graf  
Deke Jones  
Mike Kirshenbaum  
Jeff Messmer  
Alex Sutter

Scott Anderson via telephone

Elizabeth Bohling (Provisionally seated)

Karsten McIntosh, Communications Director  
Jay Jennings, VP Government Affairs Director  
Katie Groseclose, Membership Coordinator  
Jen Higgins, Director of Finance  
Katie McPhail, VP Boat Show Director  
Jay Herford, Legal Counsel  
Wyatt Asbury, Membership Coordinator

Absent:

Clint Kirry  
Jeff Messmer  
Tori Parrott  
Craig Perry  
TJ Quandt

### MINUTES

The Board members received access to copies of the following documents electronically on the Board's website in advance of the meeting, and these documents were referred to during the teleconference meeting:

- Board of Trustee Minutes for May 22, 2024
- Consolidated Financial Report for May 2024
- New Members for June
- NMTA Dashboard
- NMTA Budget 24-25 Draft #1A and Memo from George Harris
- Boat Show Committee Minutes for June 12, 2024

Chair Paul Sorensen called the meeting to order at 3:00 PM. Paul noted that Elizabeth Bohling, will be provisionally seated for the meeting in order to fill quorum requirements. Paul said Elizabeth was elected in the last election and will begin serving on the Board on July 1, 2024.

#### Approval of Minutes

**It was moved, seconded, and carried to approve the May 22, 2024 Minutes Board of Trustees meeting minutes without changes.**

#### Additional Items

There were no additional items to add to the meeting agenda.

#### Board Election Results & Boat Show Committee Appointments

Paul Sorenson reported the three new Board members who won the 2024 election and will begin serving July 1 are Elizabeth Bohling (Seattle Boat Company), John Dumas (Port of Anacortes) and Paul Zimmer (S3 Maritime).

Paul Sorenson recommended Elizabeth Bohling (Seattle Boat Company), Tony Bulpin (Sea Hawk Paint) and Jace Romine (Union Marine). George reported there is still one vacant spot on the committee to be filled at a later date.

**It was moved, seconded, and carried to approve Elizabeth Bohling, Tony Bulpin, and Jace Romine appointed to the Boat Show Committee.**

#### Financial Report

Jennifer Higgins presented the year-to-date financials for the period ending on May 31, 2024.

**The Board reviewed the May financial reports.**

Jen Higgins presented the projected year end for the fiscal year ending June 30, 2024. Jen reported that currently it looks as though the Association will end the fiscal year with a net income of \$166,689 which is better than budget by \$151,316.

#### New Member Applications

Wyatt Asbury presented four new member applications for June. **It was moved, seconded, and carried to approve the following four application assigned to the category of membership listed:**

- Dayboard Yacht Solutions– Active
- Takeena Adventures – Active
- Allsound Fabrication LLC - Affiliate
- Coastline Equipment – Affiliate

Wyatt reported the Association will end the year at 604 total members, one down from last year and 7 away from the goal.

Wyatt reported staff has renewed 290 members, around 50%. The deadline is June 30, 2024, with the goal to renew 90%.

#### Boat Show Committee

Katie McPhail gave the following updates from the June Boat Show Committee meeting:

- Katie McPhail reported that the Board approved the 2024 show hours.
- The committee discussed differential pricing and where the money would go to, including a mega-aisle and more advertising.
- The Committee discussed some of the results from the GMA Research from the 2024 Seattle Boat Show.
- The committee recommended a walkup military discount for the show.

**It was moved, seconded, and carried to approve the June 12, 2024, Boat Show Committee minutes.**

Katie McPhail reported the 2025 Seattle Boat Show will be January 31, 2025 to February 8, 2025.

Katie McPhail reported Seattle Boat Show applications will go out June 28, 2024 and deposits will be due August 31, 2024.

#### NMTA 2024/2025 Budget

George Harris presented budget draft #1A and said the committee that discussed the budget in detail would recommend the Board approving the Draft #1A as the NMTA 2024-25 budget. George said the budget has a consolidated net income of \$38,855. George reviewed a few of the changes to the budget and how the discussions at the Board lunch meetings led to the creating the budget with the change menu. George said the budget continues to fund Grow Boating with a 25 cent per square foot at the Seattle Boat Show with the expectation NMTA will restart the Grow Boating programs.

**It was moved, seconded and carried to approve the 2024-2025 NMTA Budget.**

#### Superyacht Northwest

Jay Jennings reported Superyacht Northwest would like to recommend Ryan Rabatin take over as chair of the committee.

#### Government Affairs Update

Jay Jennings gave the following highlights Government Affairs:

- The Northwest Marina & Boatyard is Oct. 10-11 at the Port of Bremerton. Jay encouraged all Board members to attend.
- The NMTA Golf tournament is Oct. 9 at Trophy Lake, all proceeds from the event go to the NMTA PAC.

Advocacy Discussion

George Harris introduced past and present NMTA lobbyists: Carl Burke (NMTA Fishing Lobbyist), Cliff Webster (retired NMTA Lobbyist), and Roman Daniels-Brown (current NMTA Lobbyist). Carl, Cliff and Roman discussed current advocacy issues and strategies.

**There being no further business, it was moved, seconded, and carried to adjourn the meeting at 4:45PM. The next meeting of the NMTA Board of Trustees will be held on Wednesday, July 17, 2024 at the NMTA Office and on Zoom.**