

NMTA BOARD OF TRUSTEES MEETING

January 17, 2024

Zoom Meeting

Present: Paul Sorensen, Chair
Scott Anderson
Tony Bulpin
Nick Graf
Clint Kirry
Mike Kirshenbaum
Jeff Messmer
Tori Parrott
Craig Perry
Alex Sutter

Karsten McIntosh, Communications Director
Jay Jennings, VP Government Affairs Director
Katie Groseclose, Membership Coordinator
Jen Higgins, Director of Finance
Katie McPhail, VP Boat Show Director
Jay Herford, Legal Counsel
Wyatt Asbury, Membership Coordinator

Absent: Deke Jones
TJ Quandt

MINUTES

The Board members received access to copies of the following documents electronically on the Board's website in advance of the meeting, and these documents were referred to during the teleconference meeting:

- Board of Trustee Minutes for December 20, 2023
- Consolidated Financial Report for December 2023
- New Members for January
- Government Affairs Committee Minutes for Jan. 11, 2024
- NMTA Dashboard

Chair Paul Sorenson called the meeting to order at 12:00 PM.

Approval of Minutes

It was moved, seconded, and carried to approve the December 20, 2023, Board of Trustees meeting minutes without changes.

Officer Nominating Committee

Alex Sutter reported to the Board on the recommendations from the Officer Nominating Committee. The committee included Nick Graf, Craig Perry and Alex Sutter. They nominated the following officers to serve another year: Chair, Paul Sorenson; Vice-Chair, Mike Kirshenbaum; and Secretary-Treasurer, Tony Bulpin. The Committee recommends the additional Kelly Hawley as the Member-at-large to join the Executive Committee. The officers will serve from July 1, 2024 – June 30, 2025.

It was moved, seconded and the Board unanimously elected the officers nominated by the Committee.

Additional Items

There were no additional items to add to the meeting agenda.

Financial Report

Jennifer Higgins presented the year-to-date financials for the period ending on December 31, 2023.

The Board reviewed the December financial reports.

New Member Applications

Wyatt Asbury presented five new member applications for January **It was moved, seconded, and carried to approve the following five application assigned to the category of membership listed:**

- Alaska Boat Brokers – Active
- Aviara Boats – Active
- Bareboat Alaska – Active
- Bay Company – Active
- Fish-Points – Affiliate

Government Affairs Update

Jay Jennings gave the following highlights from the Government Affairs Committee:

- The Legislative Session began January 8, 2024 and will run for 60-days.
- Senator MacEwen was the special guest for the January committee meeting. Senator MacEwen is running for Congress in the 6th Congressional District to fill the vacant seat by Representative Kilmer.

- January 25 is NMTA lobby day in Olympia. All NMTA members are welcome to attend and encouraged to register for the event. Jay gave a brief rundown of how Lobby Day will be run this year.
- HB 1906 would broaden eligibility for non-resident cruising permits to vessels up to 300ft LOA from the previous statutory limit of 200ft. The Olympia team will be advocating for this change to welcome more yachts and tourism dollars.
- HB 1919 would expedite the legal process toward removal of derelict vessels for private marinas.
- HB 1933 is dealing with the “right to repair”
- The Department of Ecology is working on revisions for the Industrial Stormwater General Permit for the Clean Water Act. We are hoping this will not add to the restrictions of the Boatyard Permits.
- Jay is still working with Department of Transportation on the Westlake revisions.

It was moved, seconded and carried to approve the Government Affairs Committee summary from January 11, 2024.

Boat Show Committee

Katie McPhail updated the Board on the 2024 Seattle Boat Show:

- There are currently 299 exhibitors for the 2024 Seattle Boat Show and the waitlist is continuing to grow.
- There are 217,038 rented square feet for the show, which is 10,000 square feet higher than budget.
- Joan reported there are 54 boats signed up at Bell Harbor Marina with 8 more boats on the waiting list. NMTA staff is working with the Port of Seattle to see if we can use the tribal docks to add more boats at the marina.
- The Exhibitor Dashboard is working well and exhibitors have been able to make their final payments through the Dashboard.
- Staging has been a bit easier this year because of not dealing with the Seahawks schedule and being able to secure more staging areas close to the stadium. Boats will start moving to the North Hall for staging next Thursday, Jan. 25.
- Katie reviewed all the promotions and features that the staff is working on for the show including:
 - Opening Day Groundhogs Day promotion
 - Uncorked/Wine – Fri, 2/2
 - Sail & Ales/Beer – Fri, 2/9
 - Bubble at the Boat Show/Prosecco – Sun, 2/4 (Will likely get canceled due to food & beverage expenses)
 - Free Chowder at Anthony’s – Monday through Friday
 - Free Boating & Fishing Seminars Daily
 - BSU Courses Daily
 - Expert Reception in the Tunnel Club Daily, 4p-6p

- Career Fair – Monday 2/5
- Women’s Day – Monday 2/5
- Sister in Action, Wakeboard/Surf/SUP workshop – Monday 2/5
- 2 for 1 Tuesday – Tuesday, 2/6
- Dogs on Deck – Thursday, 2/8
 - Eba the Whale Dog
 - Dog Tag Machine
 - Photobooth
- Self-Guided Video Tours
 - Folding Bike Enter to Win Passport
- Paddle Boat Cup – thank you to Jeff Messmer & Ranger Tugs for sponsoring and Scott Anderson & CSR for painting the boats
- Be Whale Wise Seahawks Ticket Giveaway
- Antique and Classic Boat Display
- Boys in the Boat – Conny the coach’s boat
- UW Crew Historian Pannel – Sunday, 2/4
- Youth Boating Center
 - Aqua paddlers
 - Free Lemonade, Saturday(s) & Sunday
 - Youth Sailing Foundation
 - Kids Boat Building
- Kit Boat Building w/ Duckworks Boat Builders Supplies
- Free Shuttle
- \$5 Parking at Bell Harbor
- Karsten McIntosh reported the traditional advertising is right on budget and Carol Ann reports there was no increase in traditional advertising.
- Karsten reported we are currently ahead of ticket sales from the 2022 show but behind sales from the 2023 show. He reported this year we did not have a flash sale to start off sales.

There being no further business, it was moved, seconded, and carried to adjourn the meeting at 1:00 PM. The next meeting of the NMTA Board of Trustees will be held on Tuesday, February 6, 2024, starting at 8:30AM at Lumen Field.