

## NMTA BOARD OF TRUSTEES MEETING

July 20, 2022

Present: Alex Sutter, Chair  
(via Zoom Teleconference) J. Mark Barrett  
James Baker  
Tony Bulpin  
Deke Jones  
Mike Kirshenbaum  
Jeff Messmer  
Tori Parrott  
Paul Sorensen

George Harris, President  
Jay Jennings, Vice President Government Affairs  
Director  
Katie McPhail, Vice President Boat Show Director  
Anna Cashman, Legal Counsel  
Katie Groseclose, Membership Coordinator

Absent: Scott Anderson  
Clint Kirry  
Craig Perry

### MINUTES

The Board members received access to copies of the following documents electronically on the Board's website in advance of the meeting, and these documents were referred to during the teleconference meeting:

- Board of Trustee Minutes for June 22, 2022
- Consolidated Financial Report for June 30, 2022 (QuickBooks)
- Boat Show Committee Minutes for July 13, 2022
- New Members for July 2022
- Superyacht Committee Minutes for July 12, 2022
- Government Affairs Committee Minutes for July 7, 2022

Chair Alex Sutter called the meeting to order at 12:00 PM and welcomed Jeff Messmer as the newest member of the Board of Trustees.

#### Approval of Minutes

**It was moved, seconded, and carried to approve the June 22, 2022 Board of Trustees meeting minutes without changes.**



## Dashboard

George Harris presented the NMTA Dashboard 2010-2022. He reviewed all the graphs, including membership, Health Trust participation, Seattle Boat Show net income, NMTA Reserves and unrestricted net assets.

## Boat Show Committee

Katie McPhail described these highlights from the July Boat Show Committee meeting:

- The committee met last week and welcomed two new members on the committee: Jon Josephson and Grant Haugen.
- We have received 30 applications, with 10% of our financial goal requested. Katie has received positive feedback on the reduction of hours for the show.
- Space Allocation Session 1 and 2 will be done at the September meeting.
- Molli Moss is working with the Port of Seattle to offset the cost of rent at Bell Harbor with sponsorship. She is also talking to West Marine about membership events. Molli will give a full sponsorship update at the September meeting.
- The committee discussed the difference between 2022 Uncorked and Sails & Ales versus previous years and decided to stay with the model of one full drink pour and to not go back to the tasting model.
- Peter Klauser from Bullseye Creative asked the committee a few questions about the show. The committee brainstormed with Peter about what gets people to come to the show.

**It was moved, seconded, and carried to approve the Boat Show Committee meeting minutes from July 13, 2022.**

## Committee Appointments

George Harris reported staff is still working on Committee Appointments for 2022-23 and would take recommendations from the Board if they have anyone in mind. Alex Sutter asked George to include in the Monday Log all of the vacancies.

## Government Affairs Update

Jay Jennings reported on the following government affairs topics:

- Cliff Webster is going to be retiring on October 1, 2022, so Jay will have a need lobbyist before the 2023 legislative session. Jay has a candidate in mind but needs to finalize details before moving forward.
- The Superyacht Committee and Government Affairs committee minutes are available in the Board packets.
- The NW Marina & Boatyard Conference will hopefully be at the Kitsap Conference Oct. 13-14 but Jay is still waiting on the contract from the venue before he finalizes anything and announces it to the members.
- The Boatyard permit is published by Department of Ecology for the Clean Water Act and the new permit should be issued today. Jay said NMTA is not planning to appeal the permit and has talked to Puget Soundkeepers Alliance, and it looks like they will also not be appealing. If there are any surprises in the permit, there are 30 days to appeal it.
- The Salish Sea Nearshore Programmatic (SSNP) formally known as the Marina permit is out and marinas will need to deal with the increase in expenses to stay within the permit guidelines.

- WET Depreciation Schedule – Boaters pay an excise tax to the Department of Revenue (DOR). The DOR creates the depreciation schedule for boats. The scale has been the same for the past 10 years and this year DOR has decided to reevaluate that the schedule. Thanks to BST & Associates NMTA has data to show the department to help them understand boat depreciation numbers.
- The Puget Sound Pilots has asked NMTA to support their tariff filing in order to separate recreational boats from commercial boats in fees.
- #MindTheZone is a promotion from RBAW for safety on Lake Union with a runway from Kenmore Air. RBAW is working to educate boaters about safety on the lake.
- MRAA did not received the grant they were planning on and therefore do not have grants to give to other trade associations for workforce development.

**The Board moved, seconded and carried to approve the Superyacht Committee Minutes and the Government Affairs Committee minutes.**

#### Grow Boating Committee

Karsten McIntosh reported NMTA is going to work with RBAW to raise awareness for the #MindtheZone campaign and it will run through Labor Day. Karsten reported things are in full swing with the summer Grow Boating media promotion with KING5 and there have been stories every week during July and will continue through August. Karsten is pleased with all of the media spots airing; he reported they have new boating story clips as well as videos from previous years.

Grant applications will be available September 9 and be due back by October 31. The committee will award ten \$1,000 grants.

#### Other Business

George Harris reported Wednesday Waterlife will go out later today and will announce our August member event at Westbay Marina. George said he will give the same report he gave at the June member meeting.

George reported he is going on vacation, starting tomorrow and will be back in the office on August 3. He will be available if anyone needs him but will try to take some time for vacation.

**There being no further business, it was moved, seconded, and carried to adjourn the meeting at 1:18 PM. The next meeting of the NMTA Board of Trustees will be held on Wednesday, September 21, 2022, starting at 12:00PM via Zoom.**